

## CURRICULUM VITAE

James M. Olson

November 2009

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Date of Birth: May 4, 1953

Citizenship: Canadian

Education:

Honors B.A., Carleton University, 1974

M.A., Carleton University, 1975

Ph.D., University of Waterloo, 1980

Academic Honors and Awards

Francis C. C. Lynch Scholarship, Carleton University, 1971

Faculty Scholarship, Carleton University, 1972

Ann Smith Freedman Memorial Prize, Carleton University, 1973

Francis C. C. Lynch Scholarship, Carleton University, 1973

University Medal in the Social Sciences, Carleton University, 1974

Ontario Graduate Scholarship, 1974-75

Canada Council Doctoral Fellowship, 1975-78

Doctoral Gold Medal Alumni Award, University of Waterloo, 1980

Social Sciences and Humanities Research Council of Canada

Sabbatical Leave Fellowship, 1986-87

James McKeen Cattell Sabbatical Award, 1993-94

Positions:

1978-80: Lecturer, Department of Psychology, University of Western Ontario

1980-84: Assistant Professor, Department of Psychology, University of Western Ontario

1984-91: Associate Professor, Department of Psychology, University of Western Ontario

1986-87: Visiting Associate Professor, Department of Psychology, University of California at Santa Barbara

1991-present: Professor, Department of Psychology, University of Western Ontario

1995-1998: Executive Officer for Graduate Affairs (Graduate Chair), Department of Psychology,  
University of Western Ontario

1998-2003: Chair, Department of Psychology, University of Western Ontario

Research Interests

Attitudes and persuasion  
 Social psychology of justice  
 Humor and ridicule  
 Social cognition

Teaching Experience:

Social Psychology  
 Attitudes and Persuasion  
 Social Cognition  
 Interpersonal Attraction  
 Justice and Equity

Professional Affiliations:

American Psychological Association (Fellow)  
 American Psychological Society (Fellow)  
 Canadian Psychological Association (Fellow)  
 Society for Experimental Social Psychology (Fellow)  
 Society for Personality and Social Psychology (Fellow)

Administrative Duties in Scientific Associations:

Member, Convention Program Selection Committee, Social and Personality Section, Canadian Psychological Association, 1988-89.  
 Chair, Convention Program Selection Committee, Social and Personality Psychology Section, Canadian Psychological Association, 1989-90.  
 Chair, Social and Personality Psychology Section, Canadian Psychological Association, 1991-92.  
 Member, Publications Committee, Society for Personality and Social Psychology (Division 8 of the American Psychological Association), 1994-97.  
 Chair, Publications Committee, Society for Personality and Social Psychology (Division 8 of the American Psychological Association), 1996-97.  
 Member, Coordinating Committee for 1997 Meeting, Society for Experimental Social Psychology.  
 Chair, Program Committee for 1997 Meeting, Society for Experimental Social Psychology  
 Treasurer, Social and Personality Section, Canadian Psychological Association, 1998-2001.

Editorial Experience:(a) Associate Editor:

Canadian Journal of Behavioural Science (1981-85)  
 Journal of Personality (1988-91)  
 Journal of Personality and Social Psychology (1995-98)

(b) Member of Editorial Board:

Journal of Experimental Social Psychology (1981-1990)  
 Journal of Personality (1982-1988)  
 Journal of Personality and Social Psychology (1985-1993; 2000-present)  
 Personality and Social Psychology Bulletin (1991-1993)

(c) Editorial Consultant:

Basic and Applied Social Psychology	Journal of Personality and Social Psychology
Canadian Journal of Aging	Journal of Research in Personality
Canadian Journal of Behavioural Science	Journal of Social and Clinical Psychology
Canadian Journal of Psychology	Journal of Social Issues
Canadian Medical Association Journal	Personality and Social Psychology Bulletin
Canadian Psychology	Personality and Social Psychology Review
Child Development	Psychological Bulletin
European Journal of Social Psychology	Psychological Science
Group Processes and Intergroup Relations	Psychology and Marketing
Journal of Applied Social Psychology	Social Cognition
Journal of Experimental Social Psychology	Social Justice Research
Journal of Personality	Theory and Psychology

Grant Appraiser:

B.C. Health Research Foundation  
 Canadian Blood Services Research Program  
 German-Israeli Foundation for Scientific Research and Development  
 Hospital for Sick Children Foundation  
 Israeli Science Foundation  
 National Institute of Mental Health  
 National Science Foundation  
 Social Sciences and Humanities Research Council of Canada

Service on Grant Review Committees

Social Sciences and Humanities Research Council of Canada,  
 Grant Review Committee, Psychology: 2003-2004, 2008-2009

Service on Prize Committees

Member of Selection Committee for 2003 Molson Prizes, Canada Council for the Arts  
 Member of Selection Committee for 2003 Gold Medal Award, Social Sciences and Humanities  
 Research Council of Canada  
 Member of Selection Committee for 2003 Aurora Prize, Social Sciences and Humanities Research  
 Council of Canada

External Reviewer of Academic Programs

Reviewer of Department of Psychology, University of Winnipeg, 1999-2000  
 Reviewer of Department of Psychology, Simon Fraser University, 2000-2001

## PUBLICATIONS

- Clow, K. A., & Olson, J. M. (in press). Conceptual-motor compatibility and homonegativity: Approaching and avoiding words associated with homosexuality. *Canadian Journal of Behavioural Science*.
- Conway, L. G., III, Dodds, D. P., Hands, K. T., McClure, S., & Olson, J. M. (in press). The biological roots of complex thinking: Are heritable attitudes more complex? *Journal of Personality*.
- Quinn, K. A., & Olson, J. M. (in press). Regulatory framing and collective action: The interplay of individual self-regulation and group behavior. *Journal of Applied Social Psychology*.
- Callan, M. J., Shead, N. W., & Olson, J. M. (2009). Foregoing the labor for the fruits: The effect of just world threat on the desire for immediate monetary rewards. *Journal of Experimental Social Psychology, 45*, 246-249.
- Kay, A.C., Bobocel, D. R., Zanna, M. P., & Olson, J. M. (Eds.). (2009). *The psychology of justice and legitimacy: The Ontario symposium* (Vol. 11). New York: Psychology Press.
- Olson, J. M., Hafer, C. L., Cheung, I., & Conway, P. (2009). Deservingness, the scope of justice, and actions toward others. In A. C. Kay, D. R. Bobocel, M. P. Zanna, & J. M. Olson (Eds.), *The psychology of justice and legitimacy: The Ontario symposium* (Vol. 11, pp. 125-149). New York: Psychology Press.
- Hafer, C. L., Olson, J. M., & Peterson, A. A. (2008). Extreme harmdoing: A view from the social psychology of justice. In V. M. Esses & R. A. Vernon (Eds.), *Explaining the breakdown of ethnic relations: Why neighbors kill* (pp. 17-40). Oxford, England: Blackwell Publishing.
- Olson, J. M., & Haynes, G. A. (2008). Persuasion and leadership. In C. L. Hoyt, G. R. Goethals, & D. R. Forsyth (Eds.), *Leadership and psychology* (pp. 199-212). Westport, CT: Praeger Publishers.
- Peterson, A. A., Haynes, G. A., & Olson, J. M. (2008). Self-esteem differences in the effects of hypocrisy induction on behavioral intentions in the health domain. *Journal of Personality, 76*, 305-322.
- Olson, J. M., Goffin, R. D., & Haynes, G. A. (2007). Relative versus absolute measures of attitudes: Implications for predicting diverse attitude-relevant criteria. *Journal of Personality and Social Psychology, 93*, 907-925.
- Haynes, G. A., Sorrentino, R. M., Olson, J. M., Szeto, A. C. H., Wirkki, J. S., & O'Connor, M. C. (2007). The effects of temporal framing on counterfactual thinking and self-appraisal: An individual differences perspective. *Social Cognition, 25*, 339-366.
- Olson, J. M., Breckler, S. J., & Wiggins, E. C. (2007). *Social psychology alive: First Canadian Edition*. Toronto: Thomson-Nelson.
- Roese, N. J., & Olson, J. M. (2007). Better, stronger, faster: Self-serving judgment, affect regulation, and the optimal vigilance hypothesis. *Perspectives on Psychological Science, 2*, 124-141.
- Breckler, S. J., Olson, J. M., & Wiggins, E. C. (2006). *Social psychology alive*. Belmont, CA: Wadsworth.

Haynes, G. A., & Olson, J. M. (2006). Coping with threats to just world beliefs: Derogate, blame, or help? *Journal of Applied Social Psychology*, *36*, 664-682.

Hodson, G., & Olson, J. M. (2005). Testing the generality of the name letter effect: Name initials and everyday attitudes. *Personality and Social Psychology Bulletin*, *31*, 1099-1111.

Olson, J. M., & Stone, J. (2005). The influence of behavior on attitudes. In D. Albarracín, B. T. Johnson, & M. P. Zanna (Eds.), *Handbook of attitudes and attitude change* (pp. 223-271). Mahwah, NJ: Erlbaum.

Sorrentino, R. M., Cohen, D., Olson, J. M., & Zanna, M. P. (Eds.). (2005). *Culture and social behavior: The Ontario symposium* (Vol. 10). Mahwah, NJ: Erlbaum.

Maio, G. R., Esses, V. M., Arnold, K., & Olson, J. M. (2004). The function-structure model of attitudes: Incorporating the need for affect. In G. G. Haddock & G. R. Maio (Eds.), *Contemporary perspectives on the psychology of attitudes* (pp. 9-33). London, UK: Psychology Press.

Bernard, M. M., Maio, G. R., & Olson, J. M. (2003). Effects of introspection about reasons for values: Extending research on values-as-truisms. *Social Cognition*, *21*, 1-25.

Bernard, M. M., Maio, G. R., & Olson, J. M. (2003). The vulnerability of values to attack: Inoculation of values and value-relevant attitudes. *Personality and Social Psychology Bulletin*, *29*, 63-75.

Hafer, C. L., & Olson, J. M. (2003). An analysis of empirical research on the scope of justice. *Personality and Social Psychology Review*, *7*, 311-323.

Maio, G. R., Olson, J. M., Bernard, M. M., & Luke, M. A. (2003). Ideologies, values, attitudes, and behavior. In J. Delamater (Ed.), *Handbook of social psychology* (pp. 283-308). New York: Kluwer-Plenum.

Olson, J. M., & Maio, G. R. (2003). Attitudes in social behavior. In T. Millon & M. J. Lerner (Eds.), *Comprehensive handbook of psychology: Vol. 5. Personality and Social Psychology* (pp. 299-325). Hoboken, NJ: Wiley.

Quinn, K. A., & Olson, J. M. (2003). Framing social judgment: Self-ingroup comparison and perceived discrimination. *Personality and Social Psychology Bulletin*, *29*, 228-236.

Roese, N. J., & Olson, J. M. (2003). Counterfactual thinking. In L. Nadel, D. Chalmers, P. Culicover, & R. Goldstone (Eds.), *Encyclopedia of cognitive science* (pp. 858-861). New York: Macmillan.

Spencer, S. J., Fein, S., Zanna, M. P., & Olson, J. M. (Eds.). (2003). *Motivated social perception: The Ontario symposium* (Vol. 9). Mahwah, NJ: Erlbaum.

Ellard, J. H., Miller, C. D., Baumle, T.-L., & Olson, J. M. (2002). Just world processes in demonizing. In M. Ross & D. T. Miller (Eds.), *The justice motive in everyday life* (pp. 350-362). Cambridge, UK: Cambridge University Press.

Olson, J. M., & Janes, L. M. (2002). Vigilance for differences: Heightened impact of differences on surprise. *Personality and Social Psychology Bulletin*, *28*, 1084-1093.

Olson, J. M., & Janes, L. M. (2002). Asymmetrical impact: Vigilance for differences and self-relevant stimuli. *European Journal of Social Psychology*, *32*, 383-393.

- Olson, J. M., & Roese, N. J. (2002). Relative deprivation and counterfactual thinking. In I. Walker & H. J. Smith (Eds.), *Relative deprivation: Specification, development, and integration* (pp. 265-287). Cambridge, UK: Cambridge University Press.
- Maio, G. R., Olson, J. M., Allen, L., & Bernard, M. M. (2001). Addressing discrepancies between values and behavior: The motivating effect of reasons. *Journal of Experimental Social Psychology*, *37*, 104-117.
- McGee, R. A., Wolfe, D. A., & Olson, J. M. (2001). Multiple maltreatment, attribution of blame, and adjustment among adolescents. *Development and Psychopathology*, *13*, 827-846.
- Olson, J. M., & Hafer, C. L. (2001). Tolerance of personal deprivation. In J. T. Jost & B. Major (Eds.), *The psychology of legitimacy: Emerging perspectives on ideology, justice, and intergroup relations* (pp. 157-175). Cambridge, UK: Cambridge University Press.
- Olson, J. M., Hafer, C. L., & Taylor, L. (2001). I'm mad as hell, and I'm not going to take it any more: Reports of negative emotions as a self-presentation tactic. *Journal of Applied Social Psychology*, *31*, 981-999.
- Olson, J. M., Vernon, P. A., Harris, J. A., & Jang, K. (2001). The heritability of attitudes: A study of twins. *Journal of Personality and Social Psychology*, *80*, 845-860.
- Quinn, K. A., & Olson, J. M. (2001). Judgements of discrimination as a function of group experience and contextual cues. *Canadian Journal of Behavioural Science*, *33*, 38-46.
- Janes, L. M., & Olson, J. M. (2000). Jeer pressure: The behavioral effects of observing ridicule of others. *Personality and Social Psychology Bulletin*, *26*, 474-485.
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- Maio, G. R., & Olson, J. M. (2000). What is a value-expressive attitude? In G. R. Maio & J. M. Olson (Eds.), *Why we evaluate: Functions of attitudes* (pp. 249-269). Mahwah, NJ: Erlbaum.
- Maio, G. R., & Olson, J. M. (2000). Emergent themes and potential approaches to attitude function: The function-structure model of attitudes. In G. R. Maio & J. M. Olson (Eds.), *Why we evaluate: Functions of attitudes* (pp. 417-442). Mahwah, NJ: Erlbaum.
- Olson, J. M., Buhrmann, O., & Roese, N. J. (2000). Social comparison and counterfactual thinking: A comparative analysis. In J. M. Suls & L. Wheeler (Eds.), *Handbook of social comparison: Theory and research* (pp. 379-398). New York: Plenum.
- Olson, J. M., Hafer, C. L., Couzens, A., & Kramins, I. (2000). You're OK, I'm OK: The self-presentation of affective reactions to deprivation. *Social Justice Research*, *13*, 359-372.
- Olson, J. M., Roese, N. J., & Zanna, M. P. (2000). Expectancies. In J. Moeller & B. Strauss (Eds.), *Psychology and future* (pp. 31-49). Gottingen, Germany: Hogrefe.
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- Harris, J. A., Vernon, P. A., Olson, J. M., & Jang, K. L. (1999). Self-rated personality and intelligence: A multivariate genetic analysis. *European Journal of Personality*, *13*, 121-128.
- Olson, J. M., & Esses, V. M. (1999). The social psychology of censorship. In K. Petersen & A. C. Hutchinson (Eds.), *Interpreting censorship in Canada* (pp. 268-289). Toronto: University of Toronto Press.
- Olson, J. M., Maio, G. R., & Hobden, K. L. (1999). The (null) effects of exposure to disparagement humor on stereotypes and attitudes. *Humor: International Journal of Humor Research*, *12*, 195-19.
- Quinn, K. A., Roese, N. J., Pennington, G. L., & Olson, J. M. (1999). The personal/group discrimination discrepancy: The role of informational complexity. *Personality and Social Psychology Bulletin*, *25*, 1430-1440.
- Hafer, C. L., & Olson, J. M. (1998). Individual differences in the belief in a just world and responses to personal misfortune. In L. Montada & M. J. Lerner (Eds.), *Responses to victimizations and belief in a just world* (pp. 65-86). New York: Plenum.
- Maio, G. R., & Olson, J. M. (1998). Values as truisms: Evidence and implications. *Journal of Personality and Social Psychology*, *74*, 294-311.
- Maio, G. R., & Olson, J. M. (1998). Attitude dissimulation and persuasion. *Journal of Experimental Social Psychology*, *34*, 182-201.
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- Roese, N. J., & Olson, J. M. (1997). Counterfactual thinking: The intersection of affect and function. In M. P. Zanna (Ed.), *Advances in experimental social psychology* (Vol. 29, pp. 1-59). New York: Academic Press.
- Olson, J. M., & Hafer, C. L. (1996). Affect, motivation, and cognition in relative deprivation research. In R. M. Sorrentino & E. T. Higgins (Eds.), *Handbook of motivation and cognition: The interpersonal context*, Vol. 3 (pp. 85-117). New York: Guilford.
- Olson, J. M., Roese, N. J., & Diebert, R. J. (1996). Psychological biases in counterfactual thought experiments. In P. Tetlock & A. Belkin (Eds.), *Counterfactual thought experiments in world politics: Logical, methodological, and psychological perspectives* (pp. 296-300). Princeton, NJ: Princeton University Press.
- Olson, J. M., Roese, N. J., & Zanna, M. P. (1996). Expectancies. In E. T. Higgins & A. W. Kruglanski (Eds.), *Social psychology: Handbook of basic principles* (pp. 211-238). New York: Guilford.
- Roese, N. J., & Olson, J. M. (1996). Counterfactuals, causal attributions, and the hindsight bias: A conceptual integration. *Journal of Experimental Social Psychology*, *32*, 197-227.
- Seligman, C. R., Olson, J. M., & Zanna, M. P. (Eds.). (1996). *The psychology of values: The Ontario symposium* (Vol. 8). Mahwah, NJ: Erlbaum.
- Gorassini, D. R., & Olson, J. M. (1995). Does self-perception change explain the foot-in-the-door effect? *Journal of Personality and Social Psychology*, *69*, 91-105.

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- Maio, G. R., & Olson, J. M. (1995). The effect of attitude dissimulation on attitude accessibility. *Social Cognition*, 13, 127-144.
- Maio, G. R., & Olson, J. M. (1995). Relations between values, attitudes and behavioral intentions: The moderating role of attitude function. *Journal of Experimental Social Psychology*, 31, 266-285.
- Olson, J. M., & Roese, N. J. (1995). The perceived funniness of humorous stimuli. *Personality and Social Psychology Bulletin*, 21, 908-913.
- Olson, J. M., Roese, N. J., Meen, J., & Robertson, D. J. (1995). The preconditions and consequences of relative deprivation: Two field studies. *Journal of Applied Social Psychology*, 25, 944-964.
- Roese, N. J., & Olson, J. M. (1995). Outcome controllability and counterfactual thinking. *Personality and Social Psychology Bulletin*, 21, 620-628.
- Roese, N. J., & Olson, J. M. (Eds.). (1995). *What might have been: The social psychology of counterfactual thinking*. Mahwah, NJ: Erlbaum.
- Roese, N. J., & Olson, J. M. (1995). Counterfactual thinking: A critical overview. In N. J. Roese & J. M. Olson (Eds.), *What might have been: The social psychology of counterfactual thinking* (pp. 1-55). Mahwah, NJ: Erlbaum.
- Roese, N. J., & Olson, J. M. (1995). Functions of counterfactual thinking. In N. J. Roese & J. M. Olson (Eds.), *What might have been: The social psychology of counterfactual thinking* (pp.169-197). Mahwah, NJ: Erlbaum.
- Hobden, K. L., & Olson, J. M. (1994). From jest to antipathy: Disparagement humor as a source of dissonance-motivated attitude change. *Basic and Applied Social Psychology*, 15, 239-249.
- Maio, G. R., & Olson, J. M. (1994). Value-attitude-behaviour relations: The moderating role of attitude functions. *British Journal of Social Psychology*, 33, 301-312.
- Roese, N. J., & Olson, J. M. (1994). Attitude importance as a function of repeated attitude expression. *Journal of Experimental Social Psychology*, 30, 39-51.
- Schuller, R. A., Smith, V. L., & Olson, J. M. (1994). Jurors' decisions in trials of battered women who kill: The role of prior beliefs and expert testimony. *Journal of Applied Social Psychology*, 24, 316-337.
- Zanna, M. P., & Olson, J. M. (Eds.). (1994). *The psychology of prejudice: The Ontario symposium* (Vol. 7). Hillsdale, NJ: Erlbaum.
- Hafer, C. L., & Olson, J. M. (1993). Beliefs in a just world, discontent, and assertive actions by working women. *Personality and Social Psychology Bulletin*, 19, 30-38.
- Olson, J. M. (1993). Everything you always wanted to know about attitudes. *Psychological Inquiry*, 4, 358-365.



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- Roese, N. J., & Olson, J. M. (1993). The structure of counterfactual thought. *Personality and Social Psychology Bulletin*, *19*, 312-319.
- Roese, N. J., & Olson, J. M. (1993). Self-esteem and counterfactual thinking. *Journal of Personality and Social Psychology*, *65*, 199-206.
- Olson, J. M. (1992). Psychological barriers to behavior change. *Canadian Family Physician*, *38*, 309-319.
- Olson, J. M. (1992). Self-perception of humor: Evidence for discounting and augmentation effects. *Journal of Personality and Social Psychology*, *62*, 369-377.
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- Olson, J. M., & Zanna, M. P. (1991). Attitudes and beliefs. In R. M. Baron & W. G. Graziano (Eds.), *Social psychology* (pp. 192-225). New York: Holt, Rinehart, & Winston.
- Olson, J. M., & Zanna, M. P. (1991). Attitude change and attitude-behavior consistency. In R. M. Baron & W. G. Graziano (Eds.), *Social psychology* (pp. 226-269). New York: Holt, Rinehart, & Winston.
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- Olson, J. M., & Hafer, C. L. (1990). Self-inference processes: Looking back and ahead. In J.M. Olson & M. P. Zanna (Eds.), *Self-inference processes: The Ontario symposium* (Vol. 6, pp. 293-320). Hillsdale, NJ: Erlbaum.
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- Hafer, C. L., & Olson, J. M. (1989). Beliefs in a just world and reactions to personal deprivation. *Journal of Personality*, *57*, 799-823.
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- Olson, J. M., & Ross, M. (1988). False feedback about placebo effectiveness: Consequences for the misattribution of speech anxiety. *Journal of Experimental Social Psychology*, *24*, 275-291.
- Sorrentino, R. M., Bobocel, D. R., Gitta, M. Z., Olson, J. M., & Hewitt, E. C. (1988). Uncertainty orientation and persuasion: Individual differences in the effects of personal relevance on social judgments. *Journal of Personality and Social Psychology*, *55*, 357-371.
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(Vol. 5). Hillsdale, NJ: Erlbaum.

Hazlewood, J. D., & Olson, J. M. (1986). Covariation information, causal questioning, and interpersonal behavior. *Journal of Experimental Social Psychology*, 22, 276-291.

Olson, J. M. (1986). Resentment about deprivation: Entitlement and hopefulness as mediators of the effects of qualifications. In J. M. Olson, C. P. Herman, & M. P. Zanna (Eds.), *Relative deprivation and social comparison: The Ontario symposium* (Vol. 4, pp. 57-77). Hillsdale, NJ: Erlbaum.

Olson, J. M., & Hazlewood, J. D. (1986). Relative deprivation and social comparison: An integrative perspective. In J. M. Olson, C. P. Herman, & M. P. Zanna (Eds.), *Relative deprivation and social comparison: The Ontario symposium* (Vol. 4, pp. 1-15). Hillsdale, NJ: Erlbaum.

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Olson, J. M., & Ross, M. (1985). Attribution research: Past contributions, current trends, and future prospects. In J. H. Harvey & G. Weary (Eds.), *Attribution: Basic issues and applications* (pp. 283-311). New York: Academic Press.

Olson, J. M. (1984). Psychological versus sociological social psychology. (A review of three social psychology textbooks.) *Contemporary Psychology*, 29, 314-316.

Olson, J. M., & Cal, A. V. (1984). Source credibility, attitudes, and the recall of past behaviours. *European Journal of Social Psychology*, 14, 203-210.

Olson, J. M., & Ross, M. (1984). Perceived qualifications, resource abundance, and resentment about deprivation. *Journal of Experimental Social Psychology*, 20, 425-444.

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Ellis, R.J., Olson, J.M., & Zanna, M.P. (1983). Stereotypic personality inferences following objective versus subjective judgments of beauty. *Canadian Journal of Behavioural Science*, 15, 35-42.

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Olson, J. M., Ellis, R. J., & Zanna, M. P. (1983). Validating objective versus subjective judgments: Interest in social comparison and consistency information. *Personality and Social Psychology Bulletin*, 9, 427-436.

Olson, J. M., & Zanna, M. P. (1983). Attitudes and beliefs. In D. Perlman & P. C. Cozby (Eds.), *Social psychology* (pp. 75-96). New York: Holt, Rinehart, & Winston.

Olson, J. M., & Zanna, M. P. (1983). Attitude change and behavior prediction. In D. Perlman & P. C. Cozby (Eds.), *Social psychology* (pp. 97-125). New York: Holt, Rinehart, & Winston.

Olson, J. M., & Zanna, M. P. (1983). The role of self-perception in attitude-behavior consistency. In M. B. Mazis (Ed.), *Proceedings of the division of consumer psychology, 1982 annual convention of the American Psychological Association* (pp. 1-4). Washington, DC: Division 23 of the American

Psychological Association.

Olson, J. M., & Zanna, M. P. (1982). Repression-sensitization differences in responses to a decision. *Journal of Personality*, *50*, 46-57.

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Ross, M., & Olson, J. M. (1981). An expectancy-attribution model of the effects of placebos. *Psychological Review*, *88*, 408-437.

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Zanna, M. P., Olson, J. M., & Fazio, R. H. (1980). Attitude-behavior consistency: An individual difference perspective. *Journal of Personality and Social Psychology*, *38*, 432-440.

Olson, J. M., & Zanna, M. P. (1979). A new look at selective exposure. *Journal of Experimental Social Psychology*, *15*, 1-15.

Olson, J. M., & Partington, J. T. (1977). An integrative analysis of two cognitive models of interpersonal effectiveness. *British Journal of Social and Clinical Psychology*, *16*, 13-14.

Olson, J. M., Barefoot, J. C., & Strickland, L. H. (1976). What the shadow knows: Person perception in a surveillance situation. *Journal of Personality and Social Psychology*, *34*, 583-589.

Barefoot, J. C., Aspey, W. P., & Olson, J. M. (1975). Effects of partner novelty on affiliation in the rat. *Bulletin of the Psychonomic Society*, *6*, 655-657.

#### Technical Reports:

Olson, J. M., & Zanna, M. P. (1981). *Promoting physical activity: A social psychological perspective*. Toronto: Ontario Ministry of Culture and Recreation.

Olson, J. M., & Zanna, M. P. (1982). *Predicting adherence to a program of physical exercise: An empirical study*. Toronto: Ontario Ministry of Tourism and Recreation.

#### Colloquia and Convention Papers (since 1983):

Olson, J. M., & Zanna, M. P. (1983, June). Adherence to exercise: Psychological and demographic predictors. Paper presented at the annual meeting of the Canadian Psychological Association, Winnipeg, Manitoba.

Gotlib, I. H., & Olson, J. M. (1983, August). Depression, psychopathology, and self-serving

attributions for nonmanipulated success and failure. Paper presented at the annual meeting of the American Psychological Association, Anaheim, California.

Olson, J. M. (1983, September). Promoting and maintaining physical activity: A social psychological perspective. Colloquium presented to the Department of Physical Education, University of Western Ontario, London, Ontario. (invited)

Olson, J. M. (1983, October). Determinants of resentment about deprivation. Paper presented at the Fourth Ontario Symposium on Personality and Social Psychology, London, Ontario.

Olson, J. M. (1984, May). Attitudes in the workplace. Paper presented at the annual meeting of the Mines Accident Prevention Association of Ontario, Toronto, Ontario. (invited)

Olson, J. M., & Zanna, M. P. (1984, June). Motivating and maintaining physical activity: A social psychological approach. Paper presented at the annual meeting of the Canadian Psychological Association, Ottawa, Ontario.

Fondacaro, R. A., & Olson, J. M. (1984, August). Person concepts: Acquaintance, familiarity, and abstraction. Paper presented at the annual meeting of the American Psychological Association, Toronto, Ontario.

Hazlewood, J. D., & Olson, J. M. (1984, August). Attributions and behavior: A test of Kelley's ANOVA model. Paper presented at the annual meeting of the American Psychological Association, Toronto, Ontario.

Olson, J. M. (1985, January). Speech anxiety, attributions, and accurate preparatory information. Colloquium presented to the Department of Psychology, University of Western Ontario, London, Ontario. (invited)

Olson, J. M. (1985, March). Speech anxiety, attributions, and accurate preparatory information. Colloquium presented to the Department of Psychology, University of Toronto, Toronto, Ontario. (invited)

Gavin, D. R., & Olson, J. M. (1985, June). Sex role and gender effects in perceptions of others: A three-mode factor analytic approach. Paper presented at the annual meeting of the Canadian Psychological Association, Halifax, Nova Scotia.

Olson, J. M. (1985, June). Misattribution of speech anxiety: Behavioural and physiological evidence. Paper presented at the annual meeting of the Canadian Psychological Association, Halifax, Nova Scotia.

Olson, J. M. (1985, June). Motivating and maintaining an active lifestyle. Paper presented at the annual meeting of the Canadian Association for Health, Physical Education, and Recreation, London, Ontario. (invited)

Olson, J. M. (1985, October). Promoting the habit of physical activity: A psychosocial perspective. Paper presented at the annual meeting of the Canadian Association of Sport Sciences, Quebec City, Quebec. (invited)

Olson, J. M. (1986, January). Speech anxiety, attributions, and accurate preparatory information. Colloquium presented to the Department of Psychology, University of Waterloo, Waterloo, Ontario. (invited)

Olson, J. M. (1986, October). Misattribution of emotional states: Testing alternative explanations. Colloquium presented to the Department of Psychology, University of California at Santa Barbara, Santa Barbara, California. (invited)

Olson, J. M. (1987, January). Misattribution of emotional states: Testing alternative explanations. Colloquium presented to the Department of Psychology, University of California at Los Angeles, Los Angeles, California. (invited)

Olson, J. M. (1987, April). Misattribution of emotional states: Testing alternative explanations. Colloquium presented to the Department of Psychology, University of California at Santa Cruz, Santa Cruz, California. (invited)

Olson, J. M. (1987, April). Misattribution of emotional states: Testing alternative explanations. Colloquium presented to the Department of Psychology, Stanford University, Stanford, California. (invited).

Olson, J. M. (1987, April). Misattribution of emotional states: Testing alternative explanations. Colloquium presented to the Department of Psychology, University of Southern California, Los Angeles, California. (invited)

Hafer, C. L., & Olson, J. M. (1987, June). The effects of personal responsibility, referent outcomes, and the belief in a just world on resentment about deprivation. Paper presented at the annual meeting of the Canadian Psychological Association, Vancouver, British Columbia.

Alford, D., Hamilton, D. L., & Olson, J. M. (1988, April). Presentation of causal information: Effects on recall and responsibility ratings. Paper presented at the annual meeting of the Western Psychological Association, San Francisco, California.

Olson, J. M. (1988, June). Self-inferences of emotionality. Paper presented at the Sixth Ontario Symposium on Personality and Social Psychology, London, Ontario.

Hafer, C. L., & Olson, J. M. (1988, August). The prediction of behavioral reactions to dissatisfaction in working women. Paper presented at the annual meeting of the American Psychological Association, Atlanta, Georgia.

Olson, J. M. (1988, November). Self-perception of emotion. Colloquium presented to the Department of Psychology, York University, Downsview, Ontario. (invited)

Olson, J. M. (1989, April). Self-perception of emotion. Colloquium presented to the Department of Psychology, New York University, New York, New York. (invited)

Olson, J. M. (1989, June). Self-perception of emotion. Paper presented at the annual meeting of the Canadian Psychological Association, Halifax, Nova Scotia.

Olson, J. M. (1990, March). Social psychological research on attitudes, justice, and action. Colloquium presented to the Department of Social Sciences, InterAmerican University of Puerto Rico, San German, Puerto Rico. (invited)

Olson, J. M. (1990, May). The sense of injustice: Antecedents and consequences. Keynote address at the Psychology Undergraduate Research Conference, Winnipeg, Manitoba. (invited)

- Olson, J. M. (1990, May). Self-perception of emotion. Colloquium presented to the Department of Psychology, University of Winnipeg, Winnipeg, Manitoba. (invited)
- Hafer, C. L., & Olson, J. M. (1990, June). Individual differences in the perceived fairness of egalitarian distributions. Paper presented at the annual meeting of the Canadian Psychological Association, Ottawa, Ontario.
- Hobden, K. L., & Olson, J. M. (1990, June). The effects of disparagement humour on attitudes in an induced compliance paradigm. Paper presented at the annual meeting of the Canadian Psychological Association, Ottawa, Ontario.
- Olson, J. M., Hafer, C. L., Couzens, A., & Kramins, I. (1990, June). Self-presentation motives in relative deprivation. Paper presented at the annual meeting of the Canadian Psychological Association, Ottawa, Ontario.
- Olson, J. M. (1990, August). The changing impact over time of qualifications on relative deprivation. Paper presented at the annual meeting of the American Psychological Association, Boston, Massachusetts.
- Olson, J. M., & Gorassini, D. R. (1990, October). Do self-perceptions of helpfulness mediate the foot-in-the-door effect? Paper presented at the annual meeting of the Society for Experimental Social Psychology, Buffalo, New York.
- Roese, N. J., & Olson, J. M. (1991, June). Self-esteem, motivation, and counterfactual thinking. Paper presented at the annual meeting of the Canadian Psychological Association, Calgary, Alberta.
- Olson, J. M. (1991, October). Self-presentation effects in reports of resentment. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Columbus, Ohio.
- Roese, N. J., & Olson, J. M. (1992, June). The structural basis of counterfactual thought. Paper presented at the annual meeting of the Canadian Psychological Association, Quebec City, Quebec.
- Roese, N. J., & Olson, J. M. (1993, May). Outcome controllability and counterfactual thinking. Paper presented at the annual meeting of the Canadian Psychological Association, Montreal, Quebec.
- Gorassini, D. R., & Olson, J. M. (1993, August). Failure of self-perceptions to predict compliance in the foot-in-the-door situation. Paper presented at the annual meeting the American Psychological Association, Toronto, Ontario.
- Roese, N. J., & Olson, J. M. (1993, August). Counterfactual thinking: Current issues and recent research. Symposium co-organized and co-chaired at the annual meeting of the American Psychological Association, Toronto, Ontario.
- Roese, N. J., & Olson, J. M. (1993, August). Functionality of counterfactual thinking. Paper presented at the annual meeting of the American Psychological Association, Toronto, Ontario.
- Olson, J. M., & Roese, N. J. (1993, October). Outcome controllability and counterfactual thinking. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Santa Barbara, California.
- Hafer, C. L., & Olson, J. M. (1994, June). Beliefs in a just world and responses to personal and group deprivation. Paper presented at the Symposium on Belief in a Just World, University of Trier,

Trier, Germany.

Maio, G. R., & Olson, J. M. (1994, July). Relations between values, attitudes, and behavioral intentions: The moderating role of attitude function. Paper presented at the annual meeting of the American Psychological Society, Washington, D.C.

Olson, J. M., Roese, N. J., Meen, J., & Robertson, D. J. (1994, October). The preconditions and consequences of relative deprivation: Two field studies. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Lake Tahoe, Nevada.

Olson, J. M., Roese, N. J., & Diebert, R. J. (1995, January). Naturally occurring counterfactual thoughts. Paper presented at the Symposium on Counterfactual Thought Experiments in World Politics: Logical, Methodological and Psychological Perspectives, Berkeley, California. (invited)

Olson, J. M. (1995, March). The social psychology of counterfactual thinking. Colloquium presented to the Department of Psychology, Brock University, St. Catharines, Ontario. (invited)

McGee, R., Wolfe, D., & Olson, J. M. (1995, June). Why me?: A content analysis of adolescents' causal attributions for their maltreatment experiences. Paper presented at the annual meeting of the Canadian Psychological Association, Charlottetown, P.E.I.

Olson, J. M., Maio, G. R., & Hobden, K. L. (1995, June). Effects of disparagement humour on stereotypes and attitudes. Paper presented at the annual meeting of the Canadian Psychological Association, Charlottetown, P.E.I.

Maio, G. R., & Olson, J. M. (1995, June). The effect of attitude dissimulation on attitude accessibility. Paper presented at the annual meeting of the American Psychological Society, New York, New York.

Maio, G. R., & Olson, J. M. (1995, October). Attitude dissimulation and persuasion. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Washington, D.C.

Harris, J. A., Vernon, P. A., Olson, J. M., & Jang, K. L. (1996, June). Univariate and multivariate genetic analyses of five personality factors from two samples of twins. Paper presented at the annual meeting of the Behavior Genetics Association, Pittsburgh, Pennsylvania.

Olson, J. M. (1996, June). Self-perception processes in emotion. Paper presented at the Symposium on Feeling and Knowing, Luxembourg City, Luxembourg. (invited)

Maio, G. R., & Olson, J. M. (1996, August). Value-expressive attitudes and value associations. Paper presented at the annual meeting of the American Psychological Association, Toronto, Ontario.

Olson, J. M., & Maio, G. R. (Co-chairs). (1996, August). Why we evaluate: Functions of attitudes. Symposium organized for the annual meeting of the American Psychological Association, Toronto, Ontario.

Olson, J. M. (1996, August). Self-inferences of internal states. Paper presented at the International Congress of Psychology, Montreal, Quebec.

Quinn, K. A., & Olson, J. M. (1996, August). The personal/group discrimination discrepancy: A special case of the better-than-average effect? Paper presented at the International Congress of

Psychology, Montreal, Quebec.

Roose, N. J., Olson, J. M., Grabowski, K. L., & Sherman, J. R. (1996, August). The most popular person in the class: In search of the trait structure of charisma. Paper presented at the annual meeting of the International Society for the Study of Personal Relationships, Banff, Alberta.

Maio, G. R., & Olson, J. M. (1996, October). Attitude dissimulation and persuasion. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Sturbridge, MA.

Olson, J. M., Vernon, P. A., Harris, J. A., & Jang, K. L. (1997, July). The heritability of attitudes: A study of twins. Paper presented at the annual meeting of the Behavior Genetics Association, Toronto, Ontario.

Olson, J. M., & Janes, L. M. (1998, June). Differential surprise in response to unexpected differences versus unexpected similarities. Paper presented at the annual meeting of the Canadian Psychological Association, Edmonton, Alberta.

Olson, J. M., & Hafer, C. L. (1998, August). The tolerance of personal deprivation. Paper presented at the Symposium on the Psychology of Legitimacy, Stanford University, Stanford, California. (invited)

Olson, J. M. (1998, October). Social comparison and counterfactual thinking: Similarities and differences. Paper presented at the annual meeting of the Society of Experimental Social Psychology, Lexington, Kentucky.

Olson, J. M. (1999, March). Tales of the unexpected: Differential surprise in response to unexpected differences versus unexpected similarities. Colloquium presented to the Department of Psychology, Brock University, St. Catharines, Ontario. (invited)

Quinn, K. A., & Olson, J. M. (1999, May). The role of perceived similarity and framing in judgments of relative deprivation. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago.

Clow, K., & Olson, J. M. (2000, February). Conceptual-motor compatibility in the domain of prejudice. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Nashville, Tennessee.

Janes, L. M., & Olson, J. M. (2000, February). Zero-sum orientation: Individual differences in mixed motive game behavior. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Nashville, Tennessee.

Olson, J. M., & Buhrmann, O. (2000, February). Spontaneous interest in counterfactual and social comparison information. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Nashville, Tennessee.

Quinn, K. A., & Olson, J. M. (2000, February). Evaluating schematic filter models of person perception. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Nashville, Tennessee.

Olson, J. M. (2000, March). The social psychology of counterfactual thinking. Colloquium presented to the Department of Psychology, Queen's University, Kingston, Ontario. (invited)

Quinn, K. A., & Olson, J. M. (2000, June). Cost-benefit analyses and the motivation to engage in



collective action. Paper presented at the annual meeting of the Society for the Psychological Study of Social Issues, Minneapolis, Minnesota.

Olson, J. M. (2000, June). Critical flaws and how to avoid them in research and manuscripts. Paper presented at the annual meeting of the Canadian Psychological Association, Ottawa, Ontario.

Maio, G. M., Esses, V. M., & Olson, J. M. (2000, July). Once more, with feeling: From the function-structure model of attitudes to the need for affect. Paper presented to the European Association of Social Psychology Group Meeting on Attitudes in the 21<sup>st</sup> Century. Gregynog, Wales.

Janes, L. M., & Olson, J. M. (2001, February). Implicit theories and self-handicapping behavior. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas.

Miller, C. D., & Olson, J. M. (2001, February). Just world beliefs and demonizing: The effects of intent and remorse. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas.

Quinn, K. A., & Olson, J. M. (2001, February). The schematic processing of social information: How consistency and concreteness interact to determine memory. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, Texas.

Olson, J. M. (2001, June). Things would be different if....: The social psychology of counterfactual thinking. Paper presented at the annual meeting of the Canadian Psychological Association, Quebec City, Quebec. (invited)

Janes, L. M., & Olson, J. M. (2002, February). Setting the bar: The effects of goals on self-assessment and self-protection. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Savannah, Georgia.

Olson, J. M. (2002, February). Vigilance for differences: Noticing and responding to differences between stimuli. Colloquium presented to the Department of Psychology, University of Waterloo, Waterloo, Ontario. (invited)

Janes, L. M., & Olson, J. M. (2002, May). The effects of goals on self-handicapping behaviour. Paper presented at the annual meeting of the Canadian Psychological Association, Vancouver, B.C.

Quinn, K. A., & Olson, J. M. (2002, May). Goal framing and collective action. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, Illinois.

Olson, J. M. (2002, November). Vigilance for differences: Noticing and responding to differences between stimuli. Colloquium presented to the Department of Psychology, New York University, New York. (invited)

Olson, J. M. (2003, January). Dissonance theory: The social psychology of rationalization. Talk as part of the Laurier Interdisciplinary Lecture Series 2002-2003, Wilfrid Laurier University, Waterloo, Ontario. (invited)

Janes, L. M., & Olson, J. M. (2003, October). The effects of ridicule on regulatory focus. Paper presented at the annual meeting of the Society of Experimental Social Psychology, Boston, Massachusetts.

Peterson, A. A., & Olson, J. M. (2003, October). Smoking and dissonance: Self-esteem differences in responses to hypocrisy. Paper presented at the annual meeting of the Society of Experimental Social Psychology, Boston, Massachusetts.

Haynes, G. A., Sorrentino, R. M., Olson, J. M., Szeto, A., & Wirkki, S. (2004, February). The role of uncertainty orientation and temporal self-appraisal in counterfactual thinking. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Austin, Texas.

Olson, J. M., Hafer, C. L., & Peterson, A. A. (2004, June). The role of justice concerns in actions toward others. Paper presented at the Symposium on Why Neighbours Kill: Explaining the Breakdown of Ethnic Relations, sponsored by the Nationalism and Ethnic Conflict Group, University of Western Ontario, London, Ontario. (invited)

Haynes, G. A., & Olson, J. M. (2005, January). Coping with threats to just world beliefs: Derogate, blame, or help? Paper presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.

Peterson, A. A., & Olson, J. M. (2005, January). Cognitive dissonance and goal pursuit: Evidence that the free-choice paradigm motivates increased performance. Paper presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, Louisiana.

Janes, L. M., Olson, J. M., & Dankiewicz, M. (2005, June). The effects of observing self-deprecating versus other-ridiculing humour on creativity. Paper presented at the annual meeting of the Canadian Psychological Association, Montreal, Quebec.

Olson, J. M., Goffin, R. D., & Haynes, G. A. (2005, June). A relative percentile measure of attitudes. Paper presented at the Social Psychology Preconference at the annual meeting of the Canadian Psychological Association, Montreal, Quebec. (invited)

Janes, L. M., & Olson, J. M. (2005, October). Humor in the classroom: Behavioral effects of observing ridicule and self-deprecating humor. Paper presented at the annual meeting of the Society for Experimental Social Psychology, San Diego, California.

Olson, J. M. (2006, January). How to make social psychology applicable to students' lives. Paper presented at the annual meeting of the National Institute on the Teaching of Psychology, St. Petersburg, Florida. (invited)

Clow, K. A., & Olson, J. M. (2006, January). Approaching and avoiding homosexuality: A conceptual-motor compatibility study. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Palm Springs, California.

Haynes, G. A., & Olson, J. M. (2006, January). Do undeserved benefits threaten people's just world beliefs? Paper presented at the annual meeting of the the Society for Personality and Social Psychology, Palm Springs, California.

Olson, J. M., Hafer, C. L., & Peterson, A. A. (2006, June). The role of justice concerns in actions toward others. Paper presented at the annual meeting of the Canadian Psychological Association, Calgary, Alberta.

Cheung, I., Olson, J. M., & Hafer, C. L. (2007, January). How we treat others: Understanding the role of perceived deservingness. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, Tennessee.

Haynes, G. A., & Olson, J. M. (2007, January). You choose, you lose: The effect of too many attractive alternatives on choice difficulty, postdecisional satisfaction, and regret. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, Tennessee.

Cheung, I., & Olson, J. M. (2007, June). Forgiving others: The relation between subjective temporal distance and forgiveness. Paper presented at the annual meeting of the Canadian Psychological Association, Ottawa, Ontario.

Olson, J. M., Hafer, C. L., Cheung, I., & Conway, P. J. (2007, August). The crook, the bug, one's life, and the hated other: Explorations into the Scope of Justice. Paper presented at the Eleventh Ontario Symposium on Personality and Social Psychology, Waterloo, Ontario.

Conway, P. J., Olson, J. M., & Cheung, I. (2008, June). Does deservingness or scope of justice mediate the effects of need, utility, similarity, and care on donations to university, school, and prison libraries? Paper presented at the annual meeting of the Canadian Psychological Association, Halifax, Nova Scotia.

#### External Research Grants:

Olson, J. M., & Ross, M. Relative deprivation in a group of Canadian graduates of nursing programs. Society for the Psychological Study of Social Issues Grants-In-Aid Program, 1977. (\$500)

Olson, J. M., & Zanna, M. P. Predicting adherence to a program of physical exercise: An empirical study. Ontario Ministry of Culture and Recreation, 1981. (\$7,000)

Olson, J. M. Attributions and the effects of placebos. Social Sciences and Humanities Research Council of Canada, 1981-83. (\$41,871)

Olson, J. M. Familiarity with target symptoms and reactions to placebos. Social Sciences and Humanities Research Council of Canada, 1983-85. (\$33,500)

Olson, J. M. Perceived qualifications and reactions to deprivation. Social Sciences and Humanities Research Council of Canada, 1985-89. (\$48,614)

Olson, J. M. Reduced emotionality: An integrative perspective. Social Sciences and Humanities Research Council of Canada, 1989-93. (\$118,888)

Olson, J. M. The self-perception of internal states. Social Sciences and Humanities Research Council of Canada, 1993-96. (\$107,000)

Olson, J. M. The role of counterfactual thinking in relative deprivation. Social Sciences and Humanities Research Council of Canada, 1996-99. (\$90,000)

Olson, J. M. Counterfactual thinking and social comparison: Exploring connections between two types of comparative judgments. Social Sciences and Humanities Research Council of Canada, 1999-2002. (\$96,000)

Olson, J. M. Vigilance for differences. Social Sciences and Humanities Research Council of Canada, 2002-2005. (\$122,000)

Olson, J. M., & Hafer, C. L. The role of justice concerns in actions toward others. Social Sciences

and Humanities Research Council of Canada, 2005-2008. (\$175,499)

Olson, J. M., & Hafer, C. L. Justice and deservingness as determinants of action. Social Sciences and Humanities Research Council of Canada, 2008-2011. (\$144,181)

External Conference Grants:

Olson, J. M., Herman, C. P., & Zanna, M. P. The Fourth Ontario Symposium on Personality and Social Psychology: Relative Deprivation and Assertive Action. Social Sciences and Humanities Research Council of Canada, 1983. (\$5,000)

Zanna, M. P., Olson, J. M., & Herman, C. P. The Fifth Ontario Symposium on Personality and Social Psychology: Social Influence. Social Sciences and Humanities Research Council of Canada, 1984. (\$5,000)

Olson, J. M., & Zanna, M. P. The Sixth Ontario Symposium on Personality and Social Psychology: Self-Inference Processes. Social Sciences and Humanities Research Council of Canada, 1988. (\$8,500)

Zanna, M. P., & Olson, J. M. The Seventh Ontario Symposium on Personality and Social Psychology: The Psychology of Prejudice. Social Sciences and Humanities Research Council of Canada, 1991. (\$8,237)

Seligman, C. R., Olson, J. M. & Zanna, M. P. The Eighth Ontario Symposium on Personality and Social Psychology: Values. Social Sciences and Humanities Research Council of Canada, 1993. (\$6,500)

Sorrentino, R. M., Cohen, D., Olson, J. M., & Zanna, M. P. The Tenth Ontario Symposium on Personality and Social Psychology: Culture and Social Behaviour. Social Sciences and Humanities Research Council of Canada, 2002. (\$10,000)

Kay, A.C., Bobocel, D. R., Zanna, M. P., & Olson, J. M. The Eleventh Ontario Symposium on Personality and Social Psychology: The Psychology of Justice and Legitimacy. Social Sciences and Humanities Research Council of Canada, 2007. (\$17,952)

Campbell, L., La Guardia, J. G., Olson, J. M., & Zanna, M. P. The Twelfth Ontario symposium on Personality and Social psychology: The Science of the Couple. Social Sciences and Humanities Research Council of Canada, 2009. (\$17,600)