

BERTRAM GAWRONSKI, Ph.D.

Professor of Psychology, Canada Research Chair in Social Psychology
Department of Psychology, The University of Western Ontario
Social Science Centre, London, Ontario N6A 5C2, Canada

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Education and Degrees

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| 2001 | Doctor Rerum Naturalium (equivalent to Ph.D.), Psychology
Humboldt University Berlin, Germany |
| 1998 | Magister Artium (equivalent to M.A.), Philosophy (Major), Psychology, Sociology
Free University Berlin, Germany |
| 1995 | Zwischenprüfung (equivalent to B.A.), Philosophy (Major), Psychology, Sociology
University of Würzburg, Germany |

Professional Appointments

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| 2010-present | Professor
Department of Psychology, The University of Western Ontario, Canada |
| 2008-2010 | Associate Professor
Department of Psychology, The University of Western Ontario, Canada |
| 2005-present | Canada Research Chair
Department of Psychology, The University of Western Ontario, Canada |
| 2004-2008 | Assistant Professor
Department of Psychology, The University of Western Ontario, Canada |
| 2002-2004 | Post-Doctoral Fellow
Department of Psychology, Northwestern University, USA |
| 2001-2002 | Post-Doctoral Fellow
Department of Psychology, University of Würzburg, Germany |
| 1998-2000 | Project Manager
ARTOP Research Institute, Humboldt University Berlin, Germany |

Honors, Awards, and Fellowships

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| 2012 | Three articles among the Top 25 Most Cited Articles in the Journal of Experimental Social Psychology
SciVerse Scopus List of Most Cited Articles Published from 2007 to 2012 |
| 2011 | Elected Fellow in Recognition of Sustained and Outstanding Contributions to Psychological Science
Association for Psychological Science |
| 2011 | Author of one of the 1% Most Frequently Cited Papers in Psychology Worldwide 2000-2008
Council of Canadian Academies, Scopus Database |
| 2011 | Grant Proposal Ranked 1st out of 90 Applications
Social Sciences and Humanities Research Council of Canada |
| 2011 | Elected Fellow in Recognition of Significant Contributions to the Science of Psychology
Midwestern Psychological Association |
| 2010 | Canada Research Chair in Social Psychology (Tier II - Renewal)
Social Sciences and Humanities Research Council of Canada |

- 2009 Elected Fellow in Recognition of Substantial Contributions to Social Psychology
Society of Experimental Social Psychology
- 2009 Faculty Scholar Award in Recognition of Outstanding Contributions in Research, Teaching, and Service
The University of Western Ontario
- 2009 Invited Visiting Professor
University of Padova, Italy
- 2008 Charlotte-and-Karl-Bühler Prize
Deutsche Gesellschaft für Psychologie
- 2007 Early Researcher Award
Ontario Ministry of Research and Innovation
- 2007 Early Career Award
International Social Cognition Network
- 2006 Theoretical Innovation Prize
Society for Personality and Social Psychology
- 2005 Canada Research Chair in Social Psychology (Tier II)
Social Sciences and Humanities Research Council of Canada
- 2005 Grant Proposal Ranked 1st out of 177 Applications
Social Sciences and Humanities Research Council of Canada
- 2004 Early Career Award for the Best Article in the European Journal of Social Psychology
European Association of Experimental Social Psychology
- 2003 Joachim Tiburtius Dissertation Award
Humboldt University Berlin, Technical University Berlin, and Free University Berlin, Germany
- 2002 Post-Doctoral Fellowship
Deutsche Forschungsgemeinschaft
- 1999 Graduate Scholarship
Friedrich-Ebert-Stiftung

Grants and Research Funding

- 2011-2014 Research Grant: *Generalization versus Contextualization in Attitude Formation and Change*
Social Sciences and Humanities Research Council of Canada
Total Value: CDN-\$ 108,434 (Principal Investigator)
- 2010-2015 Research Award: *Canada Research Chair in Social Psychology (Tier II - Renewal)*
Social Sciences and Humanities Research Council of Canada
Total Value: CDN-\$ 500,000 (Principal Investigator)
- 2010-2011 Research Grant: *The Role of Evaluative Processes in Reducing the Stigma of Mental Illness*
Academic Development Fund, The University of Western Ontario
Total Value: CDN-\$ 34,310 (Principal Investigator with R. Norman, E. Hampson, R. Sorrentino)
- 2009-2011 Research Award: *Faculty Scholar Award*
The University of Western Ontario
Total Value: CDN-\$ 14,000 (Principal Investigator)
- 2009-2011 Research Grant: *Associative and Propositional Processes in the Formation and Change of Attitudes*
Deutsche Forschungsgemeinschaft, Germany
Total Value: € 119,500 (Co-Investigator; Principal Investigator: E. Walther)
- 2008-2011 Research Grant: *Self-Representation: Causes and Consequences*
Social Sciences and Humanities Research Council of Canada
Total Value: CDN-\$ 97,719 (Principal Investigator)

- 2008-2009 Small Group Meeting Grant: *Cognitive Consistency as an Integrative Concept in Social Cognition*
European Association of Social Psychology
Total Value: € 4,000 (Principal Investigator with F. Strack)
- 2008 Conference Travel Grant: *15th General Meeting of the EAESP, Opatija, Croatia*
The University of Western Ontario
Total Value: CDN-\$ 1,594 (Principal Investigator)
- 2007-2012 Research Award: *Mechanisms Underlying Automatic and Deliberate Evaluative Responses*
Ontario Ministry for Research and Innovation
Total Value: CDN-\$ 190,000 (Principal Investigator)
- 2006-2009 Research Grant: *Cognitive Consistency and the Processing of Social Information*
TransCoop Program, Alexander-von-Humboldt Foundation, Germany
Total Value: € 44,856 (Principal Investigator with F. Strack)
- 2006-2008 Research Grant: *Cognitive Balance: The Role of Associative and Propositional Processes*
Deutsche Forschungsgemeinschaft, Germany
Total Value: € 54,480 (Co-Investigator; Principal Investigator: E. Walther)
- 2006-2007 Research Grant: *Mathematical Modeling of Self-Regulation Processes*
Academic Development Fund, The University of Western Ontario
Total Value: CDN-\$ 46,478 (Principal Investigator)
- 2005-2010 Research Award: *Canada Research Chair in Social Psychology (Tier II)*
Social Sciences and Humanities Research Council of Canada
Total Value: CDN-\$ 500,000 (Principal Investigator)
- 2005-2008 Research Grant: *Attitude Formation and Change*
Social Sciences and Humanities Research Council of Canada
Total Value: CDN-\$ 113,388 (Principal Investigator)
- 2005-2006 Equipment Grant: *Social Cognition Laboratory*
Canada Foundation for Innovation and Ontario Research Fund
Total Value: CDN-\$ 134,799 (Principal Investigator)
- 2005-2006 Research Grant: *Attitude Formation and Change*
Academic Development Fund, The University of Western Ontario
Total Value: CDN-\$ 17,776 (Principal Investigator)
- 2005 Conference Travel Grant: *14th General Meeting of the EAESP, Würzburg, Germany*
The University of Western Ontario
Total Value: CDN-\$ 2,435 (Principal Investigator)
- 2002-2004 Post-Doctoral Fellowship: *Associations and Beliefs*
Deutsche Forschungsgemeinschaft, Germany
Total Value: € 64,870 (Principal Investigator)
- 2001 Conference Travel Grant: *2nd Annual Meeting of the SPSP, San Antonio, TX, USA*
Friedrich-Ebert-Stiftung, Germany
Total Value: € 840 (Principal Investigator)
- 2000-2001 Research Grant: *Category-Based and Individuating Impression Formation*
Deutsche Forschungsgemeinschaft, Germany
Total Value: € 37,500 (Co-Investigator; Principal Investigator: R. Banse)
- 1999-2001 Graduate Scholarship: *Implicational Schemata and the Correspondence Bias*
Friedrich-Ebert-Stiftung, Germany
Total Value: € 24,000 (Principal Investigator)

Research Interests

My research investigates the mental processes underlying social judgments and social behavior. A substantial portion of this research focuses on the contribution of associative and propositional processes to the evaluation of objects, individuals, and social groups. Current applications include attitude formation and change; evaluative conditioning; context effects on evaluative responses; cognitive consistency; prejudice and stereotyping; impression formation; moral judgment; decision-making; self-representation and self-evaluation; and processes underlying implicit measurement procedures. More recently, several collaborative projects have started to investigate the role of associative and propositional processes in various applied contexts, including political decision-making, consumer behavior, and psychopathology.

Publication Statistics

Books, Edited Volumes:	5	Total Number of Citations:	>3200
Journal Articles:	66	<i>h</i> -index = 28; <i>g</i> -index = 56; <i>e</i> -index = 44.07	
Book Chapters:	21	Source: Publish or Perish, http://www.harzing.com (December 22, 2011)	

Books and Edited Volumes

Sherman, J. W., Gawronski, B., & Trope, Y. (Eds.). (in preparation). *Dual-process theories of the social mind*. New York: Guilford Press.

Gawronski, B., & Strack, F. (Eds.). (2012). *Cognitive consistency: A fundamental principle in social cognition*. New York: Guilford Press.

Gawronski, B., & Payne, B. K. (Eds.). (2010). *Handbook of implicit social cognition: Measurement, theory, and applications*. New York: Guilford Press.

Gawronski, B. (Ed.). (2007). *Special Issue of Social Cognition: What is an attitude?* (Volume 25, Issue 5). New York: Guilford Press.

Gawronski, B. (2001). *Implicational schemata and correspondence bias: The role of implicit theories in situational adjustment*. Lengerich: Pabst Science Publishers.

Journal Articles

Balas, R., & Gawronski, B. (in press). On the intentional control of conditioned evaluative responses. *Learning and Motivation*.

Galdi, S., Gawronski, B., Arcuri, L., & Friese, M. (in press). Selective exposure in decided and undecided individuals: Differential relations to automatic associations and conscious beliefs. *Personality and Social Psychology Bulletin*.

Gawronski, B., & Walther, E. (in press). What do memory data tell us about the role of contingency awareness in evaluative conditioning? *Journal of Experimental Social Psychology*.

Brochu, P. M., Gawronski, B., & Esses, V. M. (2011). The integrative prejudice framework and different forms of weight prejudice: An analysis and expansion. *Group Processes and Intergroup Relations*, 14, 429-444.

Carraro, L., Castelli, L., Matteoli, S., Pascoletti, E., & Gawronski, B. (2011). Di padre in figlio: La trasmissione degli stereotipi di genere all'interno della famiglia [From father to son: The transmission of gender stereotypes within the family]. *Psicologia Sociale*, 2, 153-170.

Gawronski, B., & Bodenhausen, G. V. (2011). The associative-propositional evaluation model: Theory, evidence, and open questions. *Advances in Experimental Social Psychology*, 44, 59-127.

Judd, C. M., & Gawronski, B. (2011). Editorial comment. *Journal of Personality and Social Psychology*, 100, 406.

Peters, K. R., & Gawronski, B. (2011). Are we puppets on a string? Comparing the effects of contingency and validity on implicit and explicit evaluations. *Personality and Social Psychology Bulletin*, 37, 557-569.

Peters, K. R., & Gawronski, B. (2011). Mutual influences between the implicit and explicit self-concepts: The role of memory activation and motivated reasoning. *Journal of Experimental Social Psychology*, 47, 436-442.

- Banse, R., Gawronski, B., Rebetz, C., Gutt, H., & Morton, J. B. (2010). The development of spontaneous gender stereotyping in childhood: Relations to stereotype knowledge and stereotype flexibility. *Developmental Science, 13*, 298-306.
- Carraro, L., Gawronski, B., & Castelli, L. (2010). Losing on all fronts: The effects of negative versus positive person-based campaigns on implicit and explicit evaluations of political candidates. *British Journal of Social Psychology, 49*, 453-470.
- Castelli, L., Carraro, L., Gawronski, B., & Gava, K. (2010). On the determinants of implicit evaluations: When the present weighs more than the past. *Journal of Experimental Social Psychology, 46*, 186-191.
- Gawronski, B., Cunningham, W. A., LeBel, E. P., & Deutsch, R. (2010). Attentional influences on affective priming: Does categorization influence spontaneous evaluations of multiply categorizable objects? *Cognition and Emotion, 24*, 1008-1025.
- Gawronski, B., Rydell, R. J., Vervliet, B., & De Houwer, J. (2010). Generalization versus contextualization in automatic evaluation. *Journal of Experimental Psychology: General, 139*, 683-701.
- Research covered by CBC Radio; Toronto Sun; Science Daily; AM 980 Radio; Daily Mirror; Times of India; Medical News Today; French Tribune; Winnipeg Sun; Edmonton Sun; Deccan Herald; and various other media outlets around the world including Brazil, Canada, China, Denmark, France, Germany, Great Britain, India, Indonesia, Netherlands, New Zealand, Thailand, Turkey, and USA.
- Norman, R. M. G., Gawronski, B., Hampson, E., Sorrentino, R. M., Szeto, A. C. H., & Ye, Y. (2010). Physical proximity in anticipation of meeting someone with schizophrenia: The role of explicit evaluations, implicit evaluations, and cortisol levels. *Schizophrenia Research, 124*, 74-80.
- Norman, R. M. G., Sorrentino, R. M., Gawronski, B., Szeto, A. C. H., Ye, Y., & Windell, D. (2010). Attitudes and physical proximity to an individual with schizophrenia: The moderating effect of self-transcendent values. *Social Psychiatry and Psychiatric Epidemiology, 45*, 751-758.
- Sritharan, R., & Gawronski, B. (2010). Changing implicit and explicit prejudice: Insights from the Associative-Propositional Evaluation Model. *Social Psychology, 41*, 113-123.
- Invited article for Special Issue on "Malleability of Intergroup Stereotypes and Attitudes"
- Sritharan, R., Heilpern, K., Wilbur, C. J., & Gawronski, B. (2010). I think I like you: Spontaneous and deliberate evaluations of potential romantic partners in an online dating context. *European Journal of Social Psychology, 40*, 1062-1077.
- Deutsch, R., & Gawronski, B. (2009). When the method makes a difference: Antagonistic effects on "automatic evaluations" as a function of task characteristics of the measure. *Journal of Experimental Social Psychology, 45*, 101-114.
- Deutsch, R., Kordts-Freudinger, R., Gawronski, B., & Strack, F. (2009). Fast and fragile: A new look at the automaticity of negations. *Experimental Psychology, 56*, 434-446.
- Gawronski, B. (2009). The multiple inference model of social perception: Two conceptual problems and some thoughts on how to resolve them. *Psychological Inquiry, 20*, 24-29.
- Gawronski, B. (2009). Ten frequently asked questions about implicit measures and their frequently supposed, but not entirely correct answers. *Canadian Psychology, 50*, 141-150.
- Invited article for Special Issue on "Developments in Psychological Measurement and Assessment"
- Gawronski, B., & Bodenhausen, G. V. (2009). Operating principles versus operating conditions in the distinction between associative and propositional processes. *Behavioral and Brain Sciences, 32*, 207-208.
- Gawronski, B., LeBel, E. P., Peters, K. R., & Banse, R. (2009). Methodological issues in the validation of implicit measures. Comment on De Houwer, Teige-Mocigemba, Spruyt, and Moors (2009). *Psychological Bulletin, 135*, 369-372.
- Langer, T., Walther, E., Gawronski, B., & Blank, H. (2009). When linking is stronger than thinking: Associative transfer of valence disrupts the emergence of cognitive balance. *Journal of Experimental Social Psychology, 45*, 1232-1237.
- LeBel, E. P., & Gawronski, B. (2009). How to find what's in a name: Scrutinizing the optimality of five scoring algorithms for the name-letter task. *European Journal of Personality, 23*, 85-106.
- Quimet, A. J., Gawronski, B., & Dozois, D. J. A. (2009). Cognitive vulnerability to anxiety: A review and an integrative model. *Clinical Psychology Review, 29*, 459-470.

Rydell, R. J., & Gawronski, B. (2009). I like you, I like you not: Understanding the formation of context dependent automatic attitudes. *Cognition and Emotion*, 23, 1118-1152.

Walther, E., Gawronski, B., Blank, H., & Langer, T. (2009). Changing likes and dislikes through the backdoor: The US-revaluation effect. *Cognition and Emotion*, 23, 889-917.

Galdi, S., Arcuri, L., & Gawronski, B. (2008). Automatic mental associations predict future choices of undecided decision makers. *Science*, 321, 1100-1102.

Research covered by New York Times; Washington Post; CBC News; ABC News; Los Angeles Times; The Globe and Mail; MSNBC; CTV News; Forbes; The New Scientist; National Geographic; Science Daily; American Scientist; The Daily Telegraph; National Public Radio; KCBS Radio; AM 980 Radio; La Presse; Le Devoir; Deutschlandfunk; Der Spiegel; and various other media outlets around the world including Austria, Brazil, Canada, France, Germany, Ghana, Great Britain, Italy, Japan, Mexico, Netherlands, Puerto Rico, Russia, Spain, Switzerland, Thailand, Turkey, and USA.

Gawronski, B., Deutsch, R., LeBel, E. P., & Peters, K. R. (2008). Response interference as a mechanism underlying implicit measures: Some traps and gaps in the assessment of mental associations with experimental paradigms. *European Journal of Psychological Assessment*, 24, 218-225.

Invited article for Special Issue on "Advances and Challenges in the Indirect Measurement of Individual Differences at Age 10 of the Implicit Association Test"

Gawronski, B., Deutsch, R., Mbirikou, S., Seibt, B., & Strack, F. (2008). When "just say no" is not enough: Affirmation versus negation training and the reduction of automatic stereotype activation. *Journal of Experimental Social Psychology*, 44, 370-377.

Gawronski, B., & LeBel, E. P. (2008). Understanding patterns of attitude change: When implicit measures show change, but explicit measures do not. *Journal of Experimental Social Psychology*, 44, 1355-1361.

Gawronski, B., Peters, K. R., Brochu, P. M., & Strack, F. (2008). Understanding the relations between different forms of racial prejudice: A cognitive consistency perspective. *Personality and Social Psychology Bulletin*, 34, 648-665.

Gawronski, B., Peters, K. R., & LeBel, E. P. (2008). What makes mental associations personal or extra-personal? Conceptual issues in the methodological debate about implicit attitude measures. *Social and Personality Psychology Compass*, 2, 1002-1023.

Gawronski, B., & Walther, E. (2008). The TAR effect: When the ones who dislike become the ones who are disliked. *Personality and Social Psychology Bulletin*, 34, 1276-1289.

Sherman, J. W., Gawronski, B., Gonsalkorale, K., Hugenberg, K., Allen, T. A., & Groom, C. (2008). The self-regulation of automatic associations and behavioral impulses. *Psychological Review*, 115, 314-335.

Gawronski, B. (2007). Attitudes can be measured! But what is an attitude? *Social Cognition*, 25, 573-581.

Gawronski, B., & Bodenhausen, G. V. (2007). Unraveling the processes underlying evaluation: Attitudes from the perspective of the APE Model. *Social Cognition*, 25, 687-717.

Gawronski, B., Bodenhausen, G. V., & Becker, A. P. (2007). I like it, because I like myself: Associative self-anchoring and post-decisional change of implicit evaluations. *Journal of Experimental Social Psychology*, 43, 221-232.

Gawronski, B., LeBel, E. P., & Peters, K. R. (2007). What do implicit measures tell us? Scrutinizing the validity of three common assumptions. *Perspectives on Psychological Science*, 2, 181-193.

Hofmann, W., Rauch, W., & Gawronski, B. (2007). And deplete us not into temptation: Automatic attitudes, dietary restraint, and self-regulatory resources as determinants of eating behavior. *Journal of Experimental Social Psychology*, 43, 497-504.

Ranked #3 of the top 10 most frequently cited articles in the *Journal of Experimental Social Psychology* in 2006-2011 (Feb. 10, 2011)

Deutsch, R., Gawronski, B., & Strack, F. (2006). At the boundaries of automaticity: Negation as reflective operation. *Journal of Personality and Social Psychology*, 91, 385-405.

Gawronski, B., & Bodenhausen, G. V. (2006). Associative and propositional processes in evaluation: An integrative review of implicit and explicit attitude change. *Psychological Bulletin*, 132, 692-731.

Identified by the Council of Canadian Academies as one of the 1% most frequently cited papers in the field of psychology worldwide during the period of 2000-2008
Reprinted in: G. Haddock & G. R. Maio (Eds.). (2012). *The psychology of attitudes*. London, UK: Sage.

Gawronski, B., & Bodenhausen, G. V. (2006). Associative and propositional processes in evaluation: Conceptual, empirical, and meta-theoretical issues. Reply to Albarracín, Hart, and McCulloch (2006), Kruglanski and Dechesne (2006), and Petty and Briñol (2006). *Psychological Bulletin*, 132, 745-750.

Gawronski, B., Hofmann, W., & Wilbur, C. J. (2006). Are "implicit" attitudes unconscious? *Consciousness and Cognition*, 15, 485-499.

Ranked #5 of the top 10 most frequently cited articles in *Consciousness and Cognition* in 2006-2011 (June 27, 2011)

Conrey, F. R., Sherman, J. W., Gawronski, B., Hugenberg, K., & Groom, C. (2005). Separating multiple processes in implicit social cognition: The Quad-Model of implicit task performance. *Journal of Personality and Social Psychology*, 89, 469-487.

Awarded with the Theoretical Innovation Prize by the Society for Personality and Social Psychology

Gawronski, B., & Bodenhausen, G. V. (2005). Accessibility effects on implicit social cognition: The role of knowledge activation and retrieval experiences. *Journal of Personality and Social Psychology*, 89, 672-685.

Gawronski, B., Bodenhausen, G. V., & Banse, R. (2005). We are, therefore they aren't: In-group construal as a standard of comparison for out-group judgments. *Journal of Experimental Social Psychology*, 41, 515-526.

Gawronski, B., Deutsch, R., & Seidel, O. (2005). Contextual influences on implicit evaluation: A test of additive versus contrastive effects of evaluative context stimuli in affective priming. *Personality and Social Psychology Bulletin*, 31, 1226-1236.

Gawronski, B., Deutsch, R., & Strack, F. (2005). Approach/avoidance-related motor actions and the processing of affective stimuli: Incongruency effects in automatic attention allocation. *Social Cognition*, 23, 182-203.

Gawronski, B., Walther, E., & Blank, H. (2005). Cognitive consistency and the formation of interpersonal attitudes: Cognitive balance affects the encoding of social information. *Journal of Experimental Social Psychology*, 41, 618-626.

Hofmann, W., Gawronski, B., Gschwendner, T., Le, H., & Schmitt, M. (2005). A meta-analysis on the correlation between the Implicit Association Test and explicit self-report measures. *Personality and Social Psychology Bulletin*, 31, 1369-1385.

Gawronski, B. (2004). Theory-based bias correction in dispositional inference: The fundamental attribution error is dead, long live the correspondence bias. *European Review of Social Psychology*, 15, 183-217.

Gawronski, B., & Conrey, F. R. (2004). Der Implizite Assoziationstest als Maß automatisch aktivierter Assoziationen: Reichweite und Grenzen [The Implicit Association Test as a measure of automatically activated associations: Range and limits]. *Psychologische Rundschau*, 55, 118-126.

Gawronski, B., & Strack, F. (2004). On the propositional nature of cognitive consistency: Dissonance changes explicit, but not implicit attitudes. *Journal of Experimental Social Psychology*, 40, 535-542.

Ranked #9 of the top 10 most frequently cited articles in the *Journal of Experimental Social Psychology* in 2004-2009 (Dec. 11, 2009)

Banse, R., & Gawronski, B. (2003). Die Skala Motivation zu vorurteilsfreiem Verhalten: Psychometrische Eigenschaften und Validität [The scale motivation to act without prejudice: Psychometric properties and validity]. *Diagnostica*, 49, 4-13.

Gawronski, B. (2003). Implicational schemata and the correspondence bias: On the diagnostic value of situationally constrained behavior. *Journal of Personality and Social Psychology*, 84, 1154-1171.

Gawronski, B. (2003). On difficult questions and evident answers: Dispositional inference from role-constrained behavior. *Personality and Social Psychology Bulletin*, 29, 1459-1475.

Gawronski, B., Ehrenberg, K., Banse, R., Zukova, J., & Klauer, K. C. (2003). It's in the mind of the beholder: The impact of stereotypic associations on category-based and individuating impression formation. *Journal of Experimental Social Psychology*, 39, 16-30.

Gawronski, B., Geschke, D., & Banse, R. (2003). Implicit bias in impression formation: Associations influence the construal of individuating information. *European Journal of Social Psychology*, 33, 573-589.

Awarded with the Early Career Best Paper Award by the European Association for Experimental Social Psychology

Gawronski, B. (2002). What does the Implicit Association Test measure? A test of the convergent and discriminant validity of prejudice-related IATs. *Experimental Psychology*, 49, 171-180.

Gawronski, B., Alshut, E., Grafe, J., Nespethal, J., Ruhmland, A., & Schulz, L. (2002). Prozesse der Urteilsbildung über bekannte und unbekannte Personen: Wie der erste Eindruck die Verarbeitung neuer Informationen beeinflusst [Processes of judging known and unknown persons: How the first impression influences the processing of new information]. *Zeitschrift für Sozialpsychologie*, 33, 25-34.

- Gawronski, B., & Erb, H. P. (2001). Meinungsführerschaft und Persuasion [Opinion leadership and persuasion]. *Marketing – Zeitschrift für Forschung und Praxis*, 23, 199-208.
- Klocke, U., Gawronski, B., & Scholl, W. (2001). Einstellungen zu Umwelt und Mobilität bei Jugendlichen: Gesellschaftliche Trends, Generationenunterschiede und Alterseffekte [Young people's attitudes toward environmental and mobility issues: Social trends, generation differences, and age-related changes]. *Umweltpsychologie*, 5, 10-33.
- Gawronski, B. (2000). Falsifikationismus und Holismus in der experimentellen Psychologie: Logische Grundlagen und methodologische Konsequenzen [Falsificationism and holism in experimental psychology: Logical foundations and methodological consequences]. *Zeitschrift für Sozialpsychologie*, 31, 3-17.

Book Chapters

- Bodenhausen, G. V., & Gawronski, B. (in press). Attitude change. In D. Reisberg (Ed.), *The Oxford handbook of cognitive psychology*. New York: Oxford University Press.
- Gawronski, B., & Bodenhausen, G. V. (in press). Self-insight from a dual-process perspective. In S. Vazire, & T. D. Wilson (Eds.), *Handbook of self-knowledge*. New York: Guilford Press.
- Gawronski, B., & Creighton, L. A. (in press). Dual-process theories. In D. E. Carlston (Ed.), *The Oxford handbook of social cognition*. New York: Oxford University Press.
- Gawronski, B., & De Houwer, J. (in press). Implicit measures in social and personality psychology. In H. T. Reis, & C. M. Judd (Eds.), *Handbook of research methods in social and personality psychology* (2nd edition). New York: Cambridge University Press.
- Gawronski, B., Brochu, P. M., Sritharan, R., & Strack, F. (2012). Cognitive consistency in prejudice-related belief systems: Integrating old-fashioned, modern, aversive and implicit forms of prejudice. In B. Gawronski, & F. Strack (Eds.), *Cognitive consistency: A fundamental principle in social cognition* (pp. 369-389). New York: Guilford Press.
- Gawronski, B., & Strack, F. (2012). Cognitive consistency as a basic principle of social information processing. In B. Gawronski, & F. Strack (Eds.), *Cognitive consistency: A fundamental principle in social cognition* (pp. 1-16). New York: Guilford Press.
- Gawronski, B., & Galdi, S. (2011). Using implicit measures to read the minds of undecided voters. In M. Cadinu, S. Galdi, & A. Maass (Eds.), *Social perception, cognition, and language in honour of Arcuri* (pp. 203-216). Padova, Italy: CLEUP.
- Gawronski, B., Deutsch, R., & Banse, R. (2011). Response interference tasks as indirect measures of automatic associations. In K. C. Klauer, A. Voss, & C. Stahl (Eds.), *Cognitive methods in social psychology* (pp. 78-123). New York: Guilford Press.
- Gawronski, B., & Sritharan, R. (2010). Formation, change, and contextualization of mental associations: Determinants and principles of variations in implicit measures. In B. Gawronski, & B. K. Payne (Eds.), *Handbook of implicit social cognition: Measurement, theory, and applications* (pp. 216-240). New York: Guilford Press.
- Payne, B. K., & Gawronski, B. (2010). A history of implicit social cognition: Where is it coming from? Where is it now? Where is it going? In B. Gawronski, & B. K. Payne (Eds.), *Handbook of implicit social cognition: Measurement, theory, and applications* (pp. 1-15). New York: Guilford Press.
- Gawronski, B., Strack, F., & Bodenhausen, G. V. (2009). Attitudes and cognitive consistency: The role of associative and propositional processes. In R. E. Petty, R. H. Fazio, & P. Briñol (Eds.), *Attitudes: Insights from the new implicit measures* (pp. 85-117). New York: Psychology Press.
- Brochu, P. M., Gawronski, B., & Esses, V. M. (2008). Cognitive consistency and the relation between implicit and explicit prejudice: Reconceptualizing old-fashioned, modern, and aversive prejudice. In M. A. Morrison, & T. G. Morrison (Eds.), *The psychology of modern prejudice* (pp. 27-50). Hauppauge, NY: Nova Science Publishers.
- Gawronski, B., Peters, K. R., & Strack, F. (2008). Cross-cultural differences vs. universality in cognitive dissonance: A conceptual reanalysis. In R. M. Sorrentino & S. Yamaguchi (Eds.), *Handbook of motivation and cognition across cultures* (pp. 297-314). New York: Elsevier.
- Gawronski, B. (2007). Balance theory. In R. F. Baumeister, & K. D. Vohs (Eds.), *Encyclopedia of social psychology* (pp. 100-101). Thousand Oaks, CA: Sage.

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- Gawronski, B., & Bodenhausen, G. V. (2007). What do we know about implicit attitude measures and what do we have to learn? In B. Wittenbrink & N. Schwarz (Eds.), *Implicit measures of attitudes* (pp. 265-286). New York: Guilford Press.
- Gawronski, B. (2006). Die Technik des Impliziten Assoziationstests als Grundlage für Objektive Persönlichkeitstests [The procedure of the Implicit Association Test as a basis for Objective Personality Tests]. In T. M. Ortner, R. T. Proyer, & K. D. Kubinger, K. (Eds.), *Theorie und Praxis Objektiver Persönlichkeitstests* (pp. 53-69). Bern: Hans Huber.
- Gawronski, B. (2002). Methodisches und längsschnittliche Auswertungsstrategien [Methods and longitudinal data analyses]. In W. Scholl & H. Sydow (Eds.), *Mobilität im Jugend- und Erwachsenenalter* (pp. 26-34). Münster: Waxmann.
- Gawronski, B. (2002). Allgemeine Wertorientierungen: Struktur, längsschnittliche Stabilität und Verhaltenswirksamkeit [General values: Structure, longitudinal stability, and behavioral impact]. In W. Scholl & H. Sydow (Eds.), *Mobilität im Jugend- und Erwachsenenalter* (pp. 149-172). Münster: Waxmann.
- Bachmann, T., Gawronski, B., & Scholl, W. (1999). Werthaltungen und Freizeitmobilität [Values and leisure travel]. In U. Brannolte, K. Axhausen, H.-L. Dienel, & A. Rade (Eds.), *Freizeitverkehr: Innovative Analysen und Lösungsansätze in einem multidisziplinären Handlungsfeld* (pp. 77-88). Berlin: Technische Universität Berlin.

Unpublished Manuscripts

- De Houwer, J., Gawronski, B., & Barnes-Holmes, D. (2011). *A functional-cognitive framework for attitude research*. Manuscript submitted for publication.
- Gawronski, B., Balas, R., & Creighton, L. A., (2011). *Associative and propositional processes in evaluative conditioning*. Manuscript submitted for publication.
- Gawronski, B., & Mitchell, D. G. V. (2011). *Simultaneous transfer of valence and arousal in affective conditioning*. Manuscript submitted for publication.
- Gawronski, B., & Quinn, K. A. (2012). *Guilty by mere similarity: Categorical effects of facial resemblance on automatic evaluation*. Unpublished manuscript.
- Gawronski, B., & Ye, Y. (2011). *What drives priming effects in the affect misattribution procedure? Underlying mechanisms and new applications*. Manuscript submitted for publication.
- Gladwin, T., Gawronski, B., Rinck, M., Eberl, C., Becker, E. S., Lindenmeyer, J., & Wiers, R. W. (2011). *A quad-model analysis of effects of cognitive bias modification for alcohol addiction*. Manuscript submitted for publication.

Conference Presentations

- Gawronski, B., Galdi, S., & Arcuri, L. (2012, June). *What can implicit measures tell us about decision-making?* Invited talk at the 1st International Conference of the Society for Consumer Psychology (SCP), Florence, Italy.
- Gawronski, B., Balas, R., & Creighton, L. A., (2012, February). *Associative and propositional processes in evaluative conditioning*. Invited talk at the Special Interest Meeting on the Acquisition and Activation of Evaluative Information, Leuven, Belgium.
- Erle, T. M., Gawronski, B. & Strack, F. (2012, January). *Spilling ink: Motivational processes in the affect misattribution procedure*. Poster presented at the 13th Annual Meeting of the Society for Personality and Social Psychology (SPSP), San Diego, CA, USA.
- Gawronski, B., Galdi, S., Arcuri, L., & Friese, M. (2011, October). *Rational choice or rationalized choice? Automatic associations influence future political decisions through selective exposure*. Invited talk at the Annual Conference of the Society of Experimental Social Psychology (SESP), Washington, DC, USA.
- Weil, R., Walther, E. & Gawronski, B. (2011, September). *Beyond Heider: Lässt sich kognitive Balance unterdrücken? [Beyond Heider: Can cognitive balance be suppressed?]*. Paper presented at the 13. Tagung der Fachgruppentagung Sozialpsychologie, Hamburg, Germany.

- Gawronski, B. (2011, July). *What is "implicit" about implicit attitudes?* Paper presented at the 16th General Meeting of the European Association for Social Psychology (EASP), Stockholm, Sweden.
- Conway, P. J., & Gawronski, B. (2011, July). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach.* Paper presented at the 14th International Conference on Social Dilemmas, Amsterdam, The Netherlands.
- Gawronski, B., Galdi, S., Arcuri, L., & Friese, M. (2011, June). *Rational choice vs. rationalized choice: What can implicit measures tell us about political decision-making?* Invited talk at the 23rd Duck Conference on Social Cognition, Corolla, NC, USA.
- Gawronski, B., Rydell, R. J., Vervliet, B., & De Houwer, J. (2011, June). *When and why are automatic evaluations context-dependent?* Invited talk at the Social-Personality Preconference at the 72nd Annual Convention of the Canadian Psychological Association (CPA), Toronto, ON, Canada.
- LeBel, E. P., & Gawronski, B. (2011, January). *Metric calibration of psychological instruments in social psychology.* Poster presented at the 12th Annual Meeting of the Society for Personality and Social Psychology (SPSP), San Antonio, TX, USA.
- LeBel, E. P., & Gawronski, B. (2011, January). *Metric calibration of psychological instruments in social psychology.* Poster presented at the New Methods Preconference at the 12th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX, USA.
- Peters, K. R., & Gawronski, B. (2011, January). *Are we puppets on a string? The origin of dissociations between implicit and explicit evaluations.* Poster presented at the 12th Annual Meeting of the Society for Personality and Social Psychology (SPSP), San Antonio, TX, USA.
- Gawronski, B., & Mitchell, D. G. V. (2010, December). *Transfer of valence and arousal in covariation learning.* Invited talk at the Small Group Meeting on Evaluative Conditioning, Ghent, Belgium.
- Gawronski, B., Rydell, R. J., Vervliet, B., & De Houwer, J. (2010, October). *When and why are automatic evaluations context-dependent?* Paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), Minneapolis, MN, USA.
- Conway, P. J., & Gawronski, B. (2010, June). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach.* Paper presented at the Workshop on Moral Reasoning and Emotion, Birmingham, Great Britain.
- Gawronski, B., Rydell, R. J., Vervliet, B., & De Houwer, J. (2010, June). *What can animal learning models tell us about the context-dependency of automatic evaluation?* Invited talk at the 22nd Duck Conference on Social Cognition, Corolla, NC, USA.
- Creighton, L., & Gawronski, B. (2010, May). *When do attitudes guide intentions? A cognitive consistency perspective on attitude-intention relations.* Poster presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Peters, K. R., & Gawronski, B. (2010, May). *Are we puppets on a string? Comparing the effects of validity and contingency on evaluative learning.* Poster presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Ye, Y., & Gawronski, B. (2010, May). *Will I like it just because I own it? Testing the boundaries of mere ownership effects.* Poster presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Gawronski, B., Rydell, R. J., Vervliet, B., & De Houwer, J. (2010, February). *Contextualization versus generalization in spontaneous evaluation: A representational account of renewal effects and occasion setting in evaluative learning.* Invited talk at the 39th Annual Lake Ontario Visionary Establishment (L.O.V.E.) Conference, Niagara Falls, ON, Canada.
- Creighton, L., & Gawronski, B. (2010, January). *When do attitudes guide intentions? A cognitive consistency perspective on attitude-intention relations.* Poster presented at the 11th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Las Vegas, NV, USA.
- Peters, K. R., & Gawronski, B. (2010, January). *An activation/validation model of self-construal.* Paper presented at the 11th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Las Vegas, NV, USA.
- Gawronski, B. (2009, October). *Does post-decisional attitude change provide evidence for the operation of cognitive dissonance?* Paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), Portland, ME, USA.

- Weil, R., Walther, E., Gawronski, B., & Blank, H. (2009, September). *Mechanismen der Einstellungsänderung: Kognitive Balance oder assoziative Valenzübertragung? [Mechanisms of attitude change: Cognitive balance or associative transfer of valence?]*. Paper presented at the 12. Fachgruppentagung Sozialpsychologie, Walferdange, Luxemburg.
- Sritharan, R., & Gawronski, B. (2009, August). *I think I like you: Automatic and deliberative evaluations of potential romantic partners in an online dating context*. Poster presented at the 12th Ontario Symposium on Social Psychology, London, ON, Canada.
- Brochu, P. M., Gawronski, B., Peters, K. R., Strack, F., & Esses, V. M. (2009, June). *Cognitive consistency and the relation between different forms of prejudice: A review of the integrative prejudice framework*. Paper presented at the EASP Small Group Meeting on Cognitive Consistency as an Integrative Framework in Social Cognition, Bronnbach, Germany.
- Walther, E., Gawronski, B., & Weil, R. (2009, June). *The beauty, the beast, and the balance principle*. Paper presented at the EASP Small Group Meeting on Cognitive Consistency as an Integrative Framework in Social Cognition, Bronnbach, Germany.
- Conway, P. J., & Gawronski, B. (2009, May). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach*. Paper presented at the Annual Western-Waterloo Meeting, Waterloo, ON, Canada.
- Conway, P. J., & Gawronski, B. (2009, May). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach*. Paper presented at the 81st Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- LeBel, E. P., Campbell, L., & Gawronski, B. (2009, May). *Implicit partner affect indirectly predicts romantic breakup*. Paper presented at the 81st Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Peters, K. R., & Gawronski, B. (2009, May). *An activation/validation model of self-construal*. Paper presented at the 81st Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Kordts-Freudinger, R., Deutsch, R., Gawronski, B., & Strack, F. (2009, March). *Unintentional und uneffizient: Evidenz für teilautomatische Negationsverarbeitung [Unintentional and inefficient: Evidence for partially automatic processing of negations]*. Paper presented at the 51. Tagung experimentell arbeitender Psychologen (TeaP), Jena, Germany.
- Conway, P. J., & Gawronski, B. (2009, February). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach*. Poster presented at the 10th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Tampa, FL, USA.
- Gawronski, B. (2009, February). *Are implicit attitudes unconscious?* Paper presented at the 10th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Tampa, FL, USA.
- LeBel, E. P., & Gawronski, B. (2009, February). *What's in a name? Scrutinizing the optimality of five scoring algorithms for the name-letter task*. Poster presented at the 10th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Tampa, FL, USA.
- Peters, K. R., & Gawronski, B. (2009, February). *An activation/validation model of self-construal*. Poster presented at the 10th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Tampa, FL, USA.
- Sritharan, R., & Gawronski, B. (2009, February). *I think I like you: Automatic and deliberative evaluations of potential romantic partners in an online dating context*. Poster presented at the 10th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Tampa, FL, USA.
- Gawronski, B. (2008, October). *In search of the "real" attitude: Implicit measures, explicit measures, and conceptual problems with the holy grail*. Paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), Sacramento, CA, USA.
- Gawronski, B., Deutsch, R., LeBel, E. P., & Peters, K. R. (2008, October). *Response interference as a mechanism underlying implicit measures: Some traps and gaps in the assessment of mental associations with experimental paradigms*. Informal paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), Sacramento, CA, USA.
- Galdi, S., Gawronski, B., & Arcuri, L. (2008, September). *When you have already made up your mind, but you don't know it yet*. Paper presented at the 10th Meeting of the European Social Cognition Network (ESCON), Volterra, Italy.
- Kordts-Freudinger, R., Deutsch, R., Gawronski, B., & Strack, F. (2008, September). *The dual nature of priming: Logic and associations jointly influence indirect measures of evaluation*. Paper presented at the 10th Meeting of the European Social Cognition Network (ESCON), Volterra, Italy.

- Gawronski, B., & Rydell, R. J. (2008, July). *I like you, I like you not: Understanding the context-dependency of implicit attitudes*. Paper presented at the XXIX. International Congress of Psychology (ICP), Berlin, Germany.
- Kordts, R., Deutsch, R., Gawronski, B., & Strack, F. (2008, July). *The dual nature of priming: Logic and associations jointly influence indirect measures of evaluation*. Poster presented at the XXIX. International Congress of Psychology (ICP), Berlin, Germany.
- Brochu, P. M., Esses, V. M., & Gawronski, B. (2008, June). *Understanding different forms of weight prejudice from the integrative prejudice framework*. Paper presented at the 69th Annual Convention of the Canadian Psychological Association (CPA), Halifax, NS, Canada.
- Deutsch, R., & Gawronski, B. (2008, June). *Context-effects on implicit measures: Method-related vs. construct-related variability in affective priming*. Paper presented at the 15th General Meeting of the European Association of Experimental Social Psychology (EAESP), Opatija, Croatia.
- Gawronski, B. (2008, June). *I like it, because I like myself: Self-evaluation as a source of attitudes*. Invited talk at the Self & Identity Preconference at the 15th General Meeting of the European Association of Experimental Social Psychology (EAESP), Opatija, Croatia.
- Gawronski, B., & Rydell, R. J. (2008, June). *I like you at home, but I don't like you at work: A representational account of context effects on implicit measures*. Paper presented at the 15th General Meeting of the European Association of Experimental Social Psychology (EAESP), Opatija, Croatia.
- Brochu, P. M., Esses, V. M., & Gawronski, B. (2008, May). *Understanding different forms of weight prejudice from the integrative prejudice framework*. Paper presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Conway, P., & Gawronski, B. (2008, May). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach*. Poster presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Galdi, S., Gawronski, B., & Arcuri, L. (2008, May). *When you have already made up your mind, but you don't know it yet*. Poster presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Peters, K. R., & Gawronski, B. (2008, May). *An activation/validation model of self-construal*. Paper presented at the Annual Western-Waterloo Meeting, London, ON, Canada.
- Conway, P., & Gawronski, B. (2008, May). *Deontological and utilitarian inclinations in moral decision-making: A process dissociation approach*. Poster presented at the Southern Ontario Behavioral Decision Research Conference, Waterloo, ON, Canada.
- Galdi, S., Gawronski, B., & Arcuri, L. (2008, May). *When you have already made up your mind, but you don't know it yet*. Poster presented at the Southern Ontario Behavioral Decision Research Conference, Waterloo, ON, Canada.
- Weil, R., Walthert, E., Gawronski, B., & Blank, H. (2008, March). *Feind oder Freund? Der Einfluss mentaler Belastung und Informationszugänglichkeit auf die Entstehung kognitiver Balance in expliziten und impliziten Urteilen [Enemy or friend? The impact of cognitive load and information accessibility on the emergence of cognitive balance in explicit and implicit evaluations]*. Paper presented at the 50. Tagung experimentell arbeitender Psychologen (TeaP), Marburg, Germany.
- Gawronski, B. (2008, February). *Response interference as a mechanism underlying implicit measures: Traps and gaps in the assessment of mental associations with experimental paradigms*. Invited talk at the 8th Social Cognition Preconference at the 9th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Albuquerque, NM, USA.
- Gawronski, B., Peters, K. R., Brochu, P. M., & Strack, F. (2008, February). *Cognitive consistency and the relation between different kinds of prejudice: Implications for prejudice reduction*. Paper presented at the 9th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Albuquerque, NM, USA.
- Gawronski, B., Peters, K. R., & LeBel, E. P. (2008, February). *What makes mental associations personal or extra-personal? Conceptual issues in the methodological debate about implicit attitude measures*. Informal paper presented at the 8th Social Cognition Preconference at the 9th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Albuquerque, NM, USA.
- LeBel, E. P., & Gawronski, B. (2008, February). *I like it, but I wonder why: Causal attribution as a moderator of the relation between implicit and explicit evaluations*. Poster presented at the 9th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Albuquerque, NM, USA.

- Peters, K. R., Gawronski, B., & Deutsch, R. (2008, February). *Optimizing the reliability of the dot-probe task as a measure of attentional bias: A time course analysis*. Poster presented at the 9th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Albuquerque, NM, USA.
- Gawronski, B., Peters, K. R., & LeBel, E. P. (2007, October). *Personal vs. extra-personal associations in implicit attitude measures: Conceptual issues in a methodological debate*. Informal paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), Chicago, IL, USA.
- Gawronski, B. (2007, July). *Associative and propositional processes in attitude change: Understanding the relative robustness of implicit and explicit evaluations*. Invited talk at the Unilever Workshop on Implicit Attitude Change, Bertinoro, Italy.
- Gawronski, B., & Rydell, R. J. (2007, July). *Trait or state? Understanding the context-sensitivity of implicit measures*. Paper presented at the 13th Biennial Meeting of the International Society for the Study of Individual Differences (ISSID), Giessen, Germany.
- Gawronski, B., & Rydell, R. J. (2007, June). *I like you, I like you not: Understanding the context dependency of automatic evaluation*. Invited talk at the 19th Duck Conference on Social Cognition, Corolla, NC, USA.
- Morton, J. B., Burnham, P., & Gawronski, B. (2007, June). *Disentangling automatic and controlled processing in children's attention to threat: A multinomial modeling approach*. Paper presented at the 37th Annual Meeting of the Jean Piaget Society, Amsterdam, The Netherlands.
- Brochu, P. M., Esses, V. M., & Gawronski, B. (2007, May). *Cognitive consistency in prejudice against the overweight*. Paper presented at the 79th Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Gawronski, B., & Rydell, R. J. (2007, May). *I like you, I like you not: Understanding the context dependency of implicit attitudes*. Paper presented at the 79th Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- LeBel, E. P., & Gawronski, B. (2007, May). *I like my group because I like myself: Understanding the mechanisms underlying implicit and explicit ingroup favoritism*. Poster presented at the Annual Western-Waterloo Meeting, Waterloo, ON, Canada.
- Deutsch, R., & Gawronski, B. (2007, March). *Wie stabil sind implizite Einstellungen? Kontexteffekte als Indikator flexibler Maße statt flexibler Bewertungen [How stable are implicit attitudes? Context effects as indicators of flexible measures rather than flexible evaluations]*. Paper presented at the 49. Tagung experimentell arbeitender Psychologen (TeaP), Trier, Germany.
- Gawronski, B. (2007, January). *Associative and propositional processes in attitude change: Understanding the relative robustness of implicit and explicit attitudes*. Invited talk at the 6th Attitudes Preconference at the 8th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Memphis, TN, USA.
- LeBel, E. P., & Gawronski, B. (2007, January). *I like my group because I like myself: Understanding the mechanisms underlying implicit and explicit ingroup favoritism*. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Memphis, TN, USA.
- Mbirkou, S., & Gawronski, B. (2007, January). *Stereotypes on the rebound: Underlying cognitive mechanisms*. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Memphis, TN, USA.
- Peters, K. R., & Gawronski, B. (2007, January). *I think I am, therefore I am: Exploring the mechanism of self-belief change through role-taking*. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Memphis, TN, USA.
- Rüter, K., & Gawronski, B. (2007, January). *In or out? Comparing will bear the answer*. Poster presented at the 8th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Memphis, TN, USA.
- Gawronski, B., LeBel, E. P., & Peters, K. R. (2006, October). *What do implicit measures tell us? Scrutinizing the validity of three common assumptions*. Informal paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), Philadelphia, PA, USA.
- Banse, R., Rebetez, C., Hayou-Thomas, E., & Gawronski, B. (2006, September). *The Action Interference Task (AIT) as a measure of implicit stereotypes: Gender stereotypes in children and ageism across cultures*. Paper presented at the 53rd Annual Conference of the British Psychological Society Social Psychology Section (BPSSPS), Birmingham, United Kingdom.

- Rüter, K., & Gawronski, B. (2006, September). *In or out? Comparing will bear the answer*. Paper presented at the 8th Meeting of the European Social Cognition Network (ESCON), Warsaw, Poland.
- Gawronski, B. (2006, June). *Associative and propositional processes in evaluation: A new framework for the study of implicit and explicit attitude change*. Invited talk at the 18th Duck Conference on Social Cognition, Corolla, NC, USA.
- Gawronski, B. (2006, May). *Associative and propositional processes in evaluation: A new framework for the study of implicit and explicit attitude change*. Invited talk at the 78th Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Deutsch, R., Gawronski, B., & Strack, F. (2006, January). *At the boundaries of automaticity: Negation as reflective operation*. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Palm Springs, CA, USA.
- LeBel, E., & Gawronski, B. (2006, January). *Reasons versus feelings: Introspection and the relation between explicit and implicit attitudes*. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Palm Springs, CA, USA.
- Mbirikou, S., & Gawronski, B. (2006, January). *When "just say no" is not enough: Effects of affirmation versus negation training on implicit stereotyping*. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Palm Springs, CA, USA.
- Peters, K. R., & Gawronski, B. (2006, January). *Associative and propositional processes in evaluation: Understanding the relation between different kinds of prejudice*. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Palm Springs, CA, USA.
- Gawronski, B. (2005, October). *Context effects on implicit evaluation: The rocky road from phenomena to underlying mechanisms*. Paper presented at the Annual Meeting of the Person Memory Interest Group (PMIG), Julian, CA, USA.
- Gawronski, B., Bodenhausen, G. V., & Becker, A. (2005, October). *I like it because I like myself: Associative self-anchoring and post-decisional change of implicit attitudes*. Informal paper presented at the Annual Conference of the Society of Experimental Social Psychology (SESP), San Diego, CA, USA.
- Hofmann, W., Rauch, W., Gawronski, B., & Schmitt, M. (2005, September). *Über den Konflikt impulsiver und reflektiver Prozesse bei der Selbstregulation des Essverhaltens [On the conflict between impulsive and reflective processes in self-regulation of eating behavior]*. Poster presented at the 8. Tagung der Fachgruppe Differentielle Psychologie, Persönlichkeitspsychologie, und psychologische Diagnostik, Marburg, Germany.
- Deutsch, R., Gawronski, B., & Seidel, O. (2005, July). *When more primes less: A test of additive versus contrastive models of automatic evaluation*. Paper presented at the 14th General Meeting of the European Association of Experimental Social Psychology (EAESP), Würzburg, Germany.
- Gawronski, B., & Bodenhausen, G. V. (2005, July). *Accessibility effects on implicit attitude measures: The role of accessible content versus accessibility experiences*. Paper presented at the 14th General Meeting of the European Association of Experimental Social Psychology (EAESP), Würzburg, Germany.
- Walther, E., Gawronski, B., Blank, H., & Langer, T. (2005, July). *Attitude change without awareness: The US-revaluation effect*. Paper presented at the 14th General Meeting of the European Association of Experimental Social Psychology (EAESP), Würzburg, Germany.
- Gawronski, B. (2005, May). *Context effects on implicit evaluation: The rocky road from phenomena to underlying mechanisms*. Paper presented at the Annual Western-Waterloo Meeting, Waterloo, ON, Canada.
- Gawronski, B., Deutsch, R., & Seidel, O. (2005, May). *Contextual influences on automatic affective reactions: A test of additive versus contrastive models of implicit evaluation*. Paper presented at the 77th Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Langer, T., Walther, E., Gawronski, B., & Blank, H. (2005, March). *Der Einfluss von US-Revaluation auf evaluative Konditionierung [The influence of US-revaluation on evaluative conditioning]*. Paper presented at the 47. Tagung experimentell arbeitender Psychologen (TeaP), Regensburg, Germany.
- Conrey, F. R., Sherman, J. W., Gawronski, B., Hugenberg, K., & Groom, C. (2005, January). *Separating multiple processes in implicit social cognition: The Quad-Model of implicit task performance*. Poster presented at the 6th Annual Meeting of the Society for Personality and Social Psychology (SPSP), New Orleans, LA, USA.

- Gawronski, B., & Bodenhausen, G. V. (2005, January). *Accessibility effects on implicit attitudes: The role of accessible content versus accessibility experiences*. Paper presented at the 6th Annual Meeting of the Society for Personality and Social Psychology (SPSP), New Orleans, LA, USA.
- Sherman, J. W., Conrey, F. R., Gawronski, B., Hugenberg, K., & Groom, C. (2004, October). *Beyond automaticity and control: Implicit measures of prejudice tap multiple cognitive processes*. Paper presented at the Annual Conference of the Society for Experimental Social Psychology (SESP), Fort Worth, TX, USA.
- Gawronski, B., Conrey, F. R., Sherman, J. W., Hugenberg, K., & Groom, C. (2004, September). *Jenseits von Automatizität und Kontrolle: Die Messung multipler Prozess mit impliziten Messverfahren [Beyond automaticity and control: Assessing multiple processes with implicit measures]*. Paper presented at the 44. Kongress der Deutschen Gesellschaft für Psychologie (DGPs), Göttingen, Germany
- Sherman, J. W., Conrey, F. R., Gawronski, B., Hugenberg, K., & Groom, C. (2004, September). *Beyond automaticity and control: Implicit measures of prejudice tap multiple cognitive processes*. Paper presented at the 6th Meeting of the European Social Cognition Network (ESCON), Lisbon, Portugal.
- Gawronski, B., Walther, E., & Blank, H. (2004, June). *The formation of explicit and implicit attitudes: On associations, inferences, and cognitive balance*. Paper presented at the EAESP Small Group Meeting on Conscious and Unconscious Attitudinal Processes, La Cristalera, Spain.
- Sherman, J. W., Conrey, F. R., Gawronski, B., Hugenberg, K., & Groom, C. (2004, June). *Beyond automaticity and control: The Quad-Model of behavioral response*. Paper presented at the EAESP Small Group Meeting on Conscious and Unconscious Attitudinal Processes, La Cristalera, Spain.
- Gawronski, B., Deutsch, R., & Strack, F. (2004, May). *Approach/avoidance and attention to affective information*. Poster presented at the 16th Annual Convention of the American Psychological Society (APS), Chicago, IL, USA.
- Gawronski, B., Walther, E., & Blank, H. (2004, May). *The formation of explicit and implicit attitudes: On associations, inferences, and cognitive balance*. Paper presented at the 76th Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Gawronski, B. (2004, April). *Associative and propositional processes in dissonance-related attitude change*. Invited talk at the Annual Meeting of Social Psychologists of Chicago (SPOC), Chicago, IL, USA.
- Gawronski, B., & Strack, F. (2004, January). *On the propositional nature of cognitive consistency: Dissonance changes explicit, but not implicit attitudes*. Paper presented at the 5th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Austin, TX, USA.
- Sherman, J. W., Conrey, F. R., Gawronski, B., Hugenberg, K., & Groom, C. (2004, January). *Beyond automaticity and control: Implicit measures of prejudice tap multiple processes*. Paper presented at 4th Social Cognition Preconference at the 5th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Austin, TX, USA.
- Deutsch, R., Gawronski, B., & Strack, F. (2003, October). *At the boundaries of automaticity: Negation as reflective operation*. Paper presented at the Annual Meeting of the Person Memory Interest Group (PMIG), West Greenwich, RI, USA.
- Gawronski, B., & Strack, F. (2003, October). *On the propositional nature of cognitive consistency: Dissonance changes explicit, but not implicit attitudes*. Informal paper presented at the Annual Conference of the Society for Experimental Social Psychology (SESP), Boston, MA, USA.
- Deutsch, R., Gawronski, B., & Strack, F. (2003, September). *Wie automatisch ist unser mentaler Alltag? Hinweise auf Grenzen der Automatisierbarkeit kognitiver Prozeduren [How automatic is our mental life? Evidence for limits in the automatization of cognitive procedures]*. Paper presented at the 9. Tagung der Fachgruppe Sozialpsychologie, Heidelberg, Germany.
- Hofmann, W., Gschwendner, T., Gawronski, B., Le, H., & Schmitt, M. (2003, September). *Eine Meta-Analyse zum Zusammenhang des Impliziten Assoziationstests mit expliziten Maßen der Selbstausskunft [A meta-analysis on the correlation between the Implicit Association Test and explicit self-report measures]*. Paper presented at the 7. Tagung der Fachgruppe Differentielle Psychologie, Persönlichkeitspsychologie und psychologische Diagnostik, Halle, Germany.
- Hofmann, W., Gschwendner, T., Gawronski, B., Le, H., & Schmitt, M. (2003, September). *A meta-analysis on IAT validities*. Paper presented at the 5th Meeting of the European Social Cognition Network (ESCON), Padua, Italy.

- Gawronski, B., Bodenhausen, G. V., & Banse, R. (2003, June). *In-group-centrism in social judgment: In-group construal as a standard of comparison for out-group judgments*. Paper presented at the 6th Jena Workshop on Intergroup Processes, Jena, Germany.
- Gawronski, B., & Bodenhausen, G. V. (2003, May). *Accessible content vs. accessibility experiences: A dissociation between explicit and implicit measures*. Paper presented at the 75th Annual Meeting of the Midwestern Psychological Association (MPA), Chicago, IL, USA.
- Deutsch, R., Gawronski, B., & Strack, F. (2003, March). *Übung macht noch keinen Meister: Grenzen der Automatisierbarkeit kognitiver Prozeduren [Practice doesn't make perfect: Limits in the automatization of cognitive procedures]*. Paper presented at the 45. Tagung experimentell arbeitender Psychologen (TeaP), Kiel, Germany.
- Gawronski, B., Deutsch, R., & Strack, F. (2003, February). *Approach/avoidance and attention to affective information*. Poster presented at the 4th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Los Angeles, CA, USA.
- Gawronski, B., Walther, E., & Blank, H. (2003, February). *The formation of explicit and implicit interpersonal attitudes: On units, sentiments, and cognitive balance*. Invited talk at the 3rd Social Cognition Preconference at the 4th Annual Meeting of the Society for Personality and Social Psychology (SPSP), Los Angeles, CA, USA.
- Gawronski, B. (2002, June). *When accuracy motivation increases "bias": Situational adjustment and the questioner superiority effect*. Poster presented at the 13th General Meeting of the European Association of Experimental Social Psychology (EAESP), San Sebastian, Spain.
- Gawronski, B. (2002, June). *Kontexteffekte auf implizite und explizite Einstellungen [Context effects on implicit and explicit attitudes]*. Paper presented at the 2. Workshop Implizite Diagnostik, Berlin, Germany.
- Deutsch, R., Gawronski, B., & Strack, F. (2002, March). *Wie schwer ist es „nein“ zu sagen? Grenzen der automatischen Verarbeitung von Negationen [How difficult is it to say "no"? Limits in the automatic processing of negations]*. Paper presented at the 44. Tagung experimentell arbeitender Psychologen (TeaP), Chemnitz, Germany.
- Gawronski, B., & Banse, R. (2001, September). *Individuelle Unterschiede in der Motivation zur Kontrolle automatisch aktivierter Vorurteile und Stereotype [Individual differences in the motivation to control automatically activated prejudice and stereotypes]*. Paper presented at the 8. Tagung der Fachgruppe Sozialpsychologie, Würzburg, Germany.
- Alshut, E., Grafe, J., Nespethal, J., Ruhmland, A., Schulz, L., & Gawronski, B. (2001, September). *Warum der erste Eindruck bleibt: Prozesse der Urteilsbildung über bekannte und unbekannte Personen [Why the first impression remains: Processes of judging known and unknown persons]*. Poster presented at the 8. Tagung der Fachgruppe Sozialpsychologie, Würzburg, Germany.
- Gawronski, B., Geschke, D., & Banse, R. (2001, September). *Behavior identification and dispositional inference: The impact of stereotypic associations and explicit prejudiced beliefs*. Paper presented at the 3rd Meeting of the European Social Cognition Network (ESCON), Houffalize, Belgium.
- Banse, R., Gawronski, B., Ehrenberg, K., & Zukova, J. (2001, February). *Individual differences in category-based and individuating impression formation. The moderating role of associative strength*. Poster presented at the 2nd Annual Meeting of the Society for Personality and Social Psychology (SPSP), San Antonio, TX, USA.
- Gawronski, B. (2001, February). *Implicational schemata and correspondence bias: The role of perceived persuasiveness in attitude attribution*. Poster presented at the 2nd Annual Meeting of the Society for Personality and Social Psychology (SPSP), San Antonio, TX, USA.
- Gawronski, B. (2000, September). *Korrekturprozesse bei der Korrespondenzverzerrung: Hat die Argumentationsqualität einen Einfluss auf korrespondierende Einstellungszuschreibungen? [Processes of correction and the correspondence bias: Does argument quality affect correspondent attitude inferences?]*. Paper presented at the 42. Kongress der Deutschen Gesellschaft für Psychologie (DGPs), Jena, Germany.
- Gawronski, B., & Banse, R. (2000, April). *Kategoriale und individuierende Eindrucksbildung: Der moderierende Einfluss impliziter Stereotype [Category-based and individuating impression formation: The moderating role of implicit stereotypes]*. Paper presented at the 42. Tagung experimentell arbeitender Psychologen (TeaP), Braunschweig, Germany.
- Gawronski, B., & Sydow, H. (1999, October). *Wertorientierungen und Präferenzmuster: Vorstellung eines zweidimensionalen Wertesystems zur Beschreibung potentieller Kundengruppen [Values and preferences: A two-dimensional value system for the description of potential customer groups]*. Paper presented at the 41. Tagung experimentell arbeitender Psychologen (TeaP), Jena, Germany.

Presentation of a two-dimensional value system for the identification of potential customers]. Paper presented at the 20. Kongress für angewandte Psychologie, Berlin, Germany.

Conferences

Cognitive Consistency as an Integrative Concept in Social Cognition

EASP Small Group Meeting (co-sponsored by the Alexander-von-Humboldt Foundation)

June 2009; Bronnbach, Germany

Organizers: Bertram Gawronski, Fritz Strack

Symposia

Rational Choice Revisited: Implicit Processes in Political Decision Making

Invited Symposium at the Annual Conference of the Society of Experimental Social Psychology (SESP)

October 2011; Washington, DC, USA

Organizer: Bertram Gawronski

Speakers: Bertram Gawronski, Spee Kosloff, Keith Payne, Alexander Todorov

What's So Special About the Self? Or is There Anything Special at All?

Symposium at the 11th Annual Meeting of the Society for Personality and Social Psychology (SPSP)

January 2010; Las Vegas, NV, USA

Organizers: Kurt Peters, Bertram Gawronski

Speakers: Kenneth DeMarree, Allen McConnell, Marret Noordewier, Kurt Peters

Perspectives on the Nature and Functions of Implicit Self-Esteem

Invited Symposium at the Annual Conference of the Society of Experimental Social Psychology (SESP)

October 2008; Sacramento, CA, USA

Organizers: Jennifer Bosson, Bertram Gawronski

Speakers: Tracy DeHart, Russell Fazio, Ian McGregor, Brian Nosek

Associative Learning of Implicit Attitudes

Symposium at the XXIX. International Congress of Psychology (ICP)

July 2008; Berlin, Germany

Organizers: Bertram Gawronski, Jan De Houwer

Speakers: Jan De Houwer, Bertram Gawronski, Kate Ranganath, Robert Rydell, Jeffrey Sherman

Traits, or States, or Something Else? New Perspectives on the Context-Dependency of Implicit Measures

Symposium at the 15th General Meeting of the European Association of Experimental Social Psychology (EAESP)

June 2008; Opatija, Croatia

Organizer: Bertram Gawronski

Speakers: John Bassili, Roland Deutsch, Melissa Ferguson, Bertram Gawronski, Jeffrey Sherman

What is an Implicit Attitude?

Symposium at the 6th Annual Meeting of the Society for Personality and Social Psychology (SPSP)

January 2005; New Orleans, LA, USA

Organizer: Bertram Gawronski

Speakers: Roland Deutsch, Bertram Gawronski, Brian Nosek, Keith Payne, Norbert Schwarz

New Directions in Research on Cognitive Consistency

Symposium at the 76th Annual Meeting of the Midwestern Psychological Association (MPA)

May 2004; Chicago, IL, USA

Organizers: Bertram Gawronski, Galen Bodenhausen

Speakers: Bertram Gawronski, Christian Jordan, Alan Lambert, Richard Petty, Kimberly Quinn

Workshops and Guest Lectures

Outreach Lecture: *What is Implicit Bias?*

Mother Teresa High School, London, ON, Canada (May 2011)

Invited Workshop: *Implicit Social Cognition*
Summer School of the European Association of Social Psychology (August, 2010)

Outreach Lecture: *What is Implicit Bias?*
Mother Teresa High School, London, ON, Canada (May 2009)

Invited Workshop: *Implicit Social Cognition*
Department of Psychology, University of Padova, Italy (April 2009)

Outreach Lecture: *What is Implicit Bias?*
Catholic Central High School, London, ON, Canada (May 2008)

Outreach Lecture: *What is Implicit Bias?*
Mother Teresa High School, London, ON, Canada (May 2008)

Invited Workshop: *Implicit Measures of Personality*
Summer School of the European Association for Personality Psychology, Bertinoro, Italy (July, 2007)

Invited Guest Lecture: *Opinion Leadership and Persuasion*
Department of Clinical Research, GlaxoWellcome, Hamburg, Germany (February, 2001)

Invited Guest Lecture: *Implicit Measures in Marketing Research*
Department of Consumer Acceptance and Behavior Analysis, DaimlerChrysler, Berlin, Germany (August, 2000)

Departmental Colloquia

February 2012	Department of Psychology, Radboud University Nijmegen, The Netherlands
January 2012	Department of Psychology, University of Trier, Germany
December 2011	Department of Experimental-Clinical and Health Psychology, Ghent University, Belgium
December 2011	Department of Psychology, University of Groningen, The Netherlands
November 2011	Department of Psychology, University of Michigan, USA
November 2011	Department of Psychology, University of North Carolina at Chapel Hill, USA
September 2011	Department of Psychology, New York University, USA
March 2011	Department of Psychology, The University of Western Ontario, Canada
January 2011	Department of Political Science, The University of Western Ontario, Canada
April 2010	Department of Psychology, Michigan State University, USA
March 2010	Department of Psychology, York University, Canada
March 2010	Department of Psychology, University of Arizona, USA
January 2010	Richard Ivey School of Business, The University of Western Ontario, Canada
November 2009	Department of Psychology, University of Chicago, USA
September 2009	Department of Psychology, University of British Columbia, Canada
June 2009	Department of Psychology, Tilburg University, The Netherlands
April 2009	Department of Psychology, University of Milan-Bicocca, Italy
April 2009	Department of Psychology, University of Padova, Italy
April 2009	Graduate School of Business, Columbia University, USA
January 2009	Department of Psychology, University College London, Great Britain
October 2008	Graduate School of Business, University of Chicago, USA
March 2008	Department of Psychology, University at Buffalo, USA
February 2008	Department of Psychology, New York University, USA
November 2007	Faculty of Social Science, The University of Western Ontario, Canada
November 2007	Department of Psychology, University of Guelph, Canada
February 2007	Department of Psychology, Miami University, USA
October 2006	Department of Psychology, University of Illinois at Urbana-Champaign, USA
October 2006	Department of Psychology, University of Virginia, USA
April 2006	Graduate School of Business, Stanford University, USA
March 2006	Department of Psychology, Ohio State University, USA
February 2006	Department of Psychology, University of Toronto, Canada
February 2006	Department of Psychology, Humboldt University Berlin, Germany
November 2004	Department of Psychology, York University, Canada
April 2004	Graduate School of Business, University of Chicago, USA
January 2004	Department of Psychology, The University of Western Ontario, Canada

January 2004	Department of Psychology, University of Iowa, USA
October 2003	Department of Psychology, Loyola University, USA
April 2003	Department of Psychology, Illinois State University, USA
January 2003	Department of Psychology, University of Chicago, USA
December 2002	Department of Psychology, University of Cologne, Germany
February 2000	Department of Psychology, University of Göttingen, Germany
January 2000	Department of Psychology, University of Heidelberg, Germany

Courses Taught

The University of Western Ontario, Canada

2010-2011	Theories in Social Psychology
2010-2011	Proseminar in Social Psychology
2009-2010	Prejudice, Stereotyping, and Discrimination
2008-2009	Theories in Social Psychology
2007-2008	Implicit Social Cognition
2006-2007	Theories in Social Psychology
2005-2006	Social Cognition and Motivation
2004-2005	Implicit Social Cognition

University of Würzburg, Germany

2001-2002	Consumer Psychology
2001-2002	Cognition and Emotion
2000-2001	Achievement Motivation

Humboldt-University Berlin, Germany

2000-2001	Person Perception
1999-2000	Social Information Processing
1999-2000	Social Psychology of Standardized Research Settings
1998-1999	Philosophy of Science
1998-1999	Theories in Social Psychology
1997-1998	Theories in Social Psychology
1996-1997	Theories in Social Psychology

Student Supervision

Graduate Students (Primary Supervisor)

2009-2011	Laura Creighton
2005-2011	Etienne LeBel
2005-2011	Kurt Peters
2005-2007	Sawsan Mbirkou

Graduate Students (Co-Supervisor)

2009-present	Yang Ye (with Richard Sorrentino)
2005-2011	Rhys Lewis (with Richard Goffin)

Visiting Graduate Students

2011	Sarah Herres (Chemnitz University of Technology, Germany)
2009	Thorsten Erle (University of Würzburg, Germany)
2008	Luciana Carraro (University of Padova, Italy)
2008	Silvia Galdi (University of Padova, Italy)
2008	Robert Kordts (University of Würzburg, Germany)

Honors Students

2010-2011	Pamela Nelson
2009-2010	Ilyse Lax
2009-2010	Amy Tapley
2008-2009	Ying-Zi Seow

2007-2008	Rajeesh Sritharan
2006-2007	Crystal Gregoire
2006-2007	Lu Jin
2006-2007	Julia Williams
2005-2006	Jennifer Garden
2005-2006	Kimberly Heilpern
2005-2006	Adrienne McCurdy
2004-2005	Adam Kowalsky

Scholar's Electives Students

2007-2008	Nicole Etherington
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Diploma Students

2000-2001	Daniel Geschke
2000-2001	Anne Grau
2000-2001	Johanna Zukova
1999-2000	Nicole Jäckle
1999-2000	Katrin Wöhrle
1999-2000	Hans-Joachim Wolfram

Master's Advisory Committees

2010	Rebecca Mcdermott
2010	Kevin Purring
2010	Sarah Stanton
2009	Stelian Medianu
2007	Priscilla Burnham
2007	Pei-Shiuan Lily Lin
2007	Harris Rubin
2006	Rachel Kotack
2006	Matthew Maxwell-Smith

Master's Examination Committees

2011	Kimberly Dalke
2011	Rebecca Mcdermott
2011	Sarah Stanton
2010	Stelian Medianu
2010	Kevin Purring
2009	Pralle Kriengwatana
2008	Pei-Shiuan Lily Lin
2008	Harris Rubin
2007	Priscilla Burnham
2007	Rachel Kotack
2007	Kate McInnis
2006	Caroline Abu-Ayyash
2005	Sandra Lackenbauer
2005	Mariam Naqshbandi
2005	Tara Wiginton

PhD Advisory Committees

2010	Matthew Maxwell-Smith
2010	Ruby Nadler
2008	Mike Battista
2007	Andrea Lawson
2006	Graeme Haynes
2005	Roger Covin

PhD Examination Committees

2011	Catherine Leite
2010	Kenneth Valyear
2010	Mike Battista

2009	Andrea Lawson
2008	Dianne Shanley
2007	Roger Covin
2007	Graeme Haynes

External Dissertation Committees

2012	Sarah Herres (Chemnitz University of Technology, Germany)
2011	Sheldon Chow (Department of Philosophy, The University of Western Ontario, Canada)
2011	Thorsten Erle (Department of Psychology, University of Würzburg, Germany)
2010	Ronald Porter (Department of Psychology, Queens University, Canada)
2010	Yingfang Zhu (Department of Psychology, Brock University, Canada)
2009	Marina Apaydin (Richard Ivey School of Business, The University of Western Ontario, Canada)
2009	Luciana Carraro (Department of Psychology, University of Padova, Italy)
2009	Gennaro Di Tosto (Department of Psychology, University of Padova, Italy)
2009	Silvia Galdi (Department of Psychology, University of Padova, Italy)
2009	Maria Grazia Di Bono (Department of Psychology, University of Padova, Italy)
2009	Marret Noordewier (Department of Psychology, Tilburg University, The Netherlands)
2009	David Polezzi (Department of Psychology, University of Padova, Italy)
2009	Caterina Suitner (Department of Psychology, University of Padova, Italy)
2009	Remi Trudel (Richard Ivey School of Business, The University of Western Ontario, Canada)
2009	Mervyn Whitfield (Department of Psychology, Wilfrid Laurier University, Canada)

Comprehensive Examination Committees

2011	Amanda DeVaul
2010	Taylor Kohut
2008	Irene Cheung
2008	Etienne LeBel
2008	Allison Ouimet
2008	Kurt Peters
2005	Bethany Butzer
2005	Corey Isaacs
2005	Andrea Lawson
2005	Andrew Szeto

Professional Services

Professional Organizations

2011	Member, International Conference Program Committee, British Psychological Society
2008	Member, Best Social Cognition Paper Award Committee, International Social Cognition Network
2007-present	Member, Steering Committee, International Social Cognition Network
2007-2008	Member, Program Committee, 15th Meeting of the European Association of Social Psychology
2007	Member, Best Social Cognition Paper Award Committee, International Social Cognition Network
2006-present	Local Representative, Midwestern Psychological Association
2006-2007	Member, Review Panel, 68th Annual Convention of the Canadian Psychological Association
2005-present	Member, College of Reviewers, Canada Research Chairs Program

Department/Faculty/University

2011-present	Director, International Research Partnership with University of Würzburg, Germany
2010-present	Faculty Mentor, Schulich School of Medicine & Dentistry
2008-2011	Member, Graduate Affairs Committee
2008-2009	Member, Review Panel, Academic Development Fund
2008-2009	Member, Working Group for the Reunification of the Psychology Department
2007-2010	Chair, Social Psychology Area
2007-2008	Chair, Graduate Affairs Committee
2007-2008	Member, Executive Coordinating Committee
2007-2008	Chair, Subcommittee for Graduate Training in Statistics
2006-2008	Member, New Appointments Committee
2005-2007	Member, Annual Performance Evaluation Committee

2005-2007	Member, Ethics and Research Participation Committee
2005-2006	Member, Search Committee for Position in Developmental Psychology
2004-2005	Member, Graduate Selection Committee
2004-2005	Member, W. J. McClelland Award Committee

Editorial Services

Associate Editor

Journal of Personality and Social Psychology: Attitudes and Social Cognition (2009-2011)

Guest Editor

Learning and Motivation (in preparation) - Special Issue on "Evaluative Conditioning"
 Social Cognition (2007) - Special Issue on "What is an attitude?"

Consulting Editor

European Review of Social Psychology (2009-present)
 Frontiers in Psychopathology (2010-present)
 Journal of Personality and Social Psychology (2007-present)
 The Open Psychology Journal (2007-present)
 Personality and Social Psychology Review (2006-2010)
 Psychology Science Quarterly (2006-2009)
 Social Cognition (2007-present)
 Social Psychology (2006-present)

Ad Hoc Reviewer

Applied Psychology: An International Review
 British Journal of Social Psychology
 Canadian Journal of Experimental Psychology
 Cognition
 Cognition and Emotion
 Consciousness and Cognition
 Developmental Psychology
 Drug and Alcohol Dependence
 Emotion
 European Journal of Personality
 European Journal of Psychological Assessment
 European Journal of Social Psychology
 European Review of Social Psychology
 Experimental Psychology
 Group Processes and Intergroup Relations
 Journal of Applied Social Psychology
 Journal of Business and Psychology
 Journal of Experimental Psychology: General
 Journal of Experimental Psychology: Learning, Memory, & Cognition
 Journal of Experimental Social Psychology
 Journal of Personality
 Journal of Personality and Social Psychology: Attitudes and Social Cognition
 Journal of Personality and Social Psychology: Interpersonal Relations and Group Processes
 Journal of Personality and Social Psychology: Personality Processes and Individual Differences
 Journal of Social and Personal Relationships
 Personality and Individual Differences
 Personality and Social Psychology Bulletin
 Personality and Social Psychology Review
 Perspectives on Psychological Science
 Psychological Bulletin
 Psychological Methods
 Psychological Science
 Quarterly Journal of Experimental Psychology

Self and Identity
Science
Social and Personality Psychology Compass
Social Cognition
Social Psychology
Social Science and Medicine
Substance Abuse Treatment, Prevention, and Policy
Swiss Journal of Psychology
Trends in Cognitive Sciences
Zeitschrift für Sozialpsychologie

Grant Appraisal

Canada Research Chairs Program
Deutsche Forschungsgemeinschaft
Israel Science Foundation
Marsden Fund Council, Royal Society of New Zealand
National Institutes of Health
National Science Foundation
Ontario Graduate Scholarship Program
Social Sciences and Humanities Research Council of Canada
University of Padova, Italy

Professional Affiliations

Fellow, Association for Psychological Science
Member, Deutsche Gesellschaft für Psychologie
Member, European Association of Social Psychology
Member, Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie
Member, International Social Cognition Network
Fellow, Midwestern Psychological Association
Member, Social Psychology Network
Member, Society for Personality and Social Psychology
Fellow, Society of Experimental Social Psychology